



# Eastern Bay of Plenty Joint Committee Agenda

NOTICE IS GIVEN that the meeting of the Eastern Bay of Plenty Joint Committee will be held at the Kawerau District Council Chamber, Ranfurly Court, Kawerau on:

Thursday, 19 September 2024 COMMENCING AT 1.00 pm



Fiona McTavish  
Chief Executive, Bay of Plenty Regional Council  
16 September 2024

# Eastern Bay of Plenty Joint Committee

## Membership

<b>Chairperson</b> Elected by the Joint Committee at its first meeting each Triennium	Cr Malcolm Campbell (Bay of Plenty Regional Council)
<b>Deputy Chairperson</b>	Mayor David Moore Ōpōtiki District Council)
<b>Members</b> Two representatives from each: Bay of Plenty Regional Council Kawerau District Council Ōpōtiki District Council Whakatāne District Council	Cr Jane Nees <i>Cr Toi Iti (alternate)</i> Mayor Faylene Tunui Deputy Mayor Aaron Rangihika Cr Steve Nelson Mayor Victor Luca Cr Andrew Iles <i>Deputy Mayor Lesley Immink (alternate)</i>
<b>Quorum</b>	Four members, being half the number of members
<b>Meeting frequency</b>	Bi-annually

## Purpose

To form, explore and make recommendations for strategic collaborative initiatives between the partner councils of Bay of Plenty Regional Council (BOPRC), Kawerau District Council (KDC), Ōpōtiki District Council (ODC) and Whakatāne District Council (WDC) for responding to and managing a range of Eastern Bay of Plenty issues.

For the purposes of the Joint Committee, “Eastern Bay of Plenty” is defined as the Territorial Authority areas of Kawerau District Council, Ōpōtiki District Council and Whakatāne District Council.

## Role

The Eastern Bay of Plenty Joint Committee (EBOPJC) is guided by the Terms of Reference and the Eastern Bay of Plenty Joint Committee Memorandum of Understanding (MOU) as agreed by the partner councils.

To make recommendations on the following:

- Opportunities for joint collaboration on initiatives that support the needs of eastern Bay of Plenty communities.
- Coordination of and encouragement of beneficial interrelationships and connections between activities/services across the eastern Bay of Plenty.
- Mitigation of adverse cross boundary effects of decisions, planning and activities on other regions, cities and districts.
- Resolution of differences and conflicts, and ensuring no surprises, where activities in one district may affect another.
- Sharing of information, expertise, databases and research where there is a mutual interest and benefit.
- Encouraging integration and consistency of planning across the eastern Bay of Plenty.
- Developing agreed positions as appropriate on matters of importance and major Government initiatives and, through each respective council, communicate these positions to Central Government and relevant national organisations.
- Investigating opportunities for achieving cost efficiencies by sharing responsibilities and services.
- Where appropriate and applicable, recommendations must be supported by cost-benefit analyses.

## Joint Committee Procedures

- Eastern Bay of Plenty Joint Committee is established under the LGA and is therefore obligated to the requirements of the LGA and the requirements of the Local Government Official Information and Meetings Act 1987 (LGOIMA).
- A meeting is duly constituted if a quorum is present, whether or not all of the members are voting or entitled to vote.
- Business may not be transacted at any meeting unless at least a quorum of members is present during the whole of the time at which the business is transacted.
- The quorum at a meeting of EBOPJC is half of the members if the number of members (including vacancies) is even, or a majority of members if the number of members (including vacancies) is odd.
- The members of the joint committee will engage with their respective councils on strategic issues under discussion and all councils will maintain their own operational inter-council relationships as normal.
- The Chief Executive, or the Chief Executive's representative, of each partner Council shall attend meetings and will act as advisors to the Joint Committee.
- Meetings will be coordinated and recorded by staff from the partner Council as scheduled by the Joint Committee.
- Meetings may be attended by further staff support as considered appropriate by their Chief Executive.
- External speakers and participants, including mayors from territorial authorities who are not parties to EBOPJC, with specific interests in the items under discussion, may be invited to attend meetings.
- Meetings will be held at times and in places set out in an agreed schedule.
- Any formal public communications from meetings will be approved by the Joint Committee prior to release.

- The Chairperson and Deputy Chairperson shall be determined, on an annual basis, by the process as set out at Clause 25 of Schedule 7 of the LGA.
- Each Chairperson will have a term of one year.
- A member cannot be appointed as the Chairperson, if either of the previous two Chairpersons were representatives of that member's constituent Council.
- Decisions on recommendations of the Committee shall be made in accordance with Clause 24 of Schedule 7 of the LGA – by vote of majority of members that are present and voting.
- The Chairperson will have a deliberative vote.
- In the case of equality of votes, the Chairperson does not have a casting vote and the status quo is preserved.
- A Deputy Chair shall be determined by the process as set out at Clause 25 of Schedule 7 of the LGA.
- The Deputy Chair shall act in the absence of the Chairperson.
- If a Chairperson resigns from their position before the end of their term, the Deputy Chair shall take their place and will serve out the remainder of the term as Chairperson.
- If a Chairperson resigns and the Deputy Chair becomes Chairperson, Clause 25, Schedule 7, of the LGA does not apply.
- Nothing in this Terms of Reference precludes the Joint Committee from appointing an independent Chairperson.
- If an independent Chairperson is appointed, they will also be appointed as a member and will continue to be a member until the end of their term.

## Power to Act

To make all decisions necessary to fulfil the role of the Joint Committee subject to the limitations imposed.

Each Council participating in a joint initiative will fund its own proportion of that joint initiative as determined by the Joint Committee.

## Power to Recommend

Eastern Bay of Plenty Joint Committee is a joint committee of councils that make recommendations to the constituent councils.

# Agenda

1. **Opening Karakia**
2. **Apologies**
3. **Public Forum**
4. **Items not on the Agenda**
5. **Order of Business**
6. **Declaration of Conflicts of Interest**
7. **Minutes**
  - Minutes to be Confirmed**
  - 7.1 **Eastern Bay of Plenty Joint Committee Minutes – 10 November 2023** 1-6
8. **Reports**
  - 8.1 **Global City Relationship with Jiangxi, China** 7-8  
Danielle Caudwell, Manager Economic Development Strategy, Whakatane DC
9. **Presentations and Verbal Updates**
  - 9.1 **Non-Council Funding & Investment**  
Bop Regional Growth Summit, 20 September – Whakatane District Council  
Regional Deals – Opotiki District Council
  - 9.2 **Opotiki Harbour**  
Stace Lewer, CEO Opotiki District Council
  - 9.3 **Civil Defence Emergency Management – Eastern BOP Readiness**  
Faylene Tunui, Mayor Kawerau District Council and Chair of BOP Civil Defence
  - 9.4 **Eastern BOP Spatial Plan Presentation**  
David Bewley, General Manager Development and Environment, Whakatane District Council
  - 9.5 **Toi-EDA**  
Victor Luca, Mayor Whakatane District Council
  - 9.6 **Community Safety Update**  
Paul Wilson, Acting Inspector, Area Commander, Eastern Bay of Plenty
10. **Consideration of Items not on the Agenda**



# Eastern Bay of Plenty Joint Committee

## Open Minutes

- Commencing:** Friday 10 November 2023, 1.02 pm
- Venue:** Mataatua Room, Bay of Plenty Regional Council Building, Level 1 , 5 Quay Street, Whakatane 3120
- Chairperson:** Cr Malcolm Campbell - Bay of Plenty Regional Council Toi Moana (BOPRC)
- Deputy Chairperson:** Mayor David Moore - Ōpōtiki District Council
- Members:** Mayor Faylene Tunui - Kawerau District Council, Mayor Victor Luca - Whakatāne District Council, Deputy Mayor Lesley Immink - Alternate, Whakatāne District Council
- In Attendance:** Chairman Doug Leeder - BOPRC, Steph O’Sullivan - Chief Executive, Whakatāne District Council, Stace Lewer - Chief Executive, Ōpōtiki District Council, Hanno van der Merre - Group Manager, Operations and Services, Kawerau District Council, Namouta Poutasi - General Manager, Strategy and Science, Presenters - as listed in the minutes, Amanda Namana - Committee Advisor
- Apologies:** Cr Andrew Iles - Whakatāne District Council. Deputy Mayor Aaron Rangihika - Kawerau District Council, Cr Steve Nelson - Ōpōtiki District Council, Cr Jane Nees - BOPRC

### Opening Karakia

Deputy Mayor Lesley Immink opened the hui with a karakia.

### 1. Apologies

#### Resolved

**That the Eastern Bay of Plenty Joint Committee:**

- 1 Accepts the apologies from Cr Iles, Deputy Mayor Rangihika, Cr Nelson and Cr Nees tendered at the meeting.**

**Moore/Tunui  
CARRIED**

## 2. Declaration of Conflicts of Interest

None declared.

## 3. Minutes

### Minutes to be Confirmed

#### 3.1 Eastern Bay of Plenty Joint Committee Minutes - 15 September 2023

##### Resolved

**That the Eastern Bay of Plenty Joint Committee:**

**1 Confirms the Eastern Bay of Plenty Joint Committee Minutes - 15 September 2023 as a true and correct record, subject to the following amendments:**

- Item 5.1: Amend the recommendation to receive the correct report (administrative error)
- Item 6.1: Add the desire reflected by members for a relationship to be established with the Toi EDA Trustees.

**Campbell/Tunui  
CARRIED**

## 4. Presentations

#### 4.1 Te Rāhui Herenga Waka Whakatāne - Update and Context

*Presentation: He Rāhui Herenga Waka Whakatāne - Whakatāne Boat Harbour Build:  
Objective ID A4539292 [↔](#)*

Presented by: John Rae – Independent Board Chair, Te Rāhui Herenga Waka Whakatāne

##### **Key Points:**

- Provided background of the Joint Venture (Te Rāhui Herenga Waka Whakatāne), which had been established to progress the Whakatāne boat harbour build project and deliver outcomes for all parties
- The origins of the project:
  - Long held need
  - Investment requirement
  - Funding opportunity
  - Application development
  - Expertise secured
  - Development potential
  - Feasibility undertaken
  - Application submitted
- Work undertaken prior to the Provincial Growth Fund (PGF) investment was critical, including considering the strategic need for a commercial boat harbour
- The PGF application was a complex proposition involving the landowner, iwi/hapū, Whakatāne District Council and the Crown, requiring an amalgamation of interests to meet the differing aspirations
- Outlined the anticipated benefits to the subregion and Māori economy
- This was one of the few PGF projects that had its own establishment board



- Explained the funding structure and its complex nature
- Te Rāhui Herenga Waka was now its own legal entity, run by the board of directors
- Highlighted the project progress to date.

**Key Points - Members:**

- Considered that this project complimented the Ōpōtiki Harbour Redevelopment Project.

**In Response to Questions:**

- Although there was some political uncertainty with the recent change of government, it was hoped that the project was still able to be funded to completion.

## **5. Verbal Updates**

### **5.1 Extreme Boats**

Presented by: Glen Shaw - Managing Director, Extreme Boats

**Key Points**

- Provided a brief background of the Extreme Boats business and the development of the new brand for Legacy Marine
- There were three main sectors to the marine industry in New Zealand - trailer boats, (approximately four to nine and a half metres), 'white boats' - ten to approximately 25 metres, and super yachts
- Although the boat building industry was dominated by fibreglass vessels, Extreme Boats built aluminium boats
- There were approximately 120 employees at present, 40 which were on the Legacy Marine (larger boats) side of the business
- Had been working with Ngāti Awa for approximately five years to develop an apprenticeship programme including in-house learning opportunities
- Support in transporting the larger boats through Whakatāne was critical to continue this work and enable the business to grow
- Currently part of the business operations was undertaking one-off commercial builds
- The first international sale for Legacy Marine had just been completed.

**Key Points - Members:**

- Reiterated that the invitation to Kainga Ora should be extended as soon as possible to address the specific housing needs of the Eastern Bay - this was discussed at the previous meeting.

**In Response to Questions:**

- Housing for workers was a major concern for a growing business and many staff were travelling from other parts of the region. Extreme Boats provided housing for approximately 15 staff and had recently lost a staff member who was unable to find accommodation locally
- There were significant costs involved in transporting each launch

- Had not been approached by Waka Kotahi regarding the roundabout proposed for the Tauranga-Thornton intersection, however power lines were a more significant issue for transporting the vessels.

## 5.2 Three Waters Reform - Post Election

*Presentation: Water Services Reform: Objective ID A4539293* [⇒](#)

Presented by: Vaughan Payne - Department of Internal Affairs.

### **Key Points**

- Responsible for setting up three entities for Waikato, Bay of Plenty and Taranaki
- The challenge around infrastructure remained
- Had been involved in the consenting of the Ōpōtiki Harbour Redevelopment and the mussel farm through Whakatōhea
- Provided collective context (challenges and opportunities) including:
  - Increasing expectations
  - Demographic
  - Growth and Resilience
  - Workforce labour
  - New incoming government
  - Potential repeal of water services legislation (all or part)
  - Councils and Long Term Plans (LTP's)
- Improving systems to achieve better outcomes for communities
- Outlined the meaning for Water Services Reform - what was in the 'pause' category and what was being continued
- Looking at what did not align with incoming government
- Supporting the Mayoral Forum in terms of what the region wanted and potential solutions
- Mayors and Chief Executives across the region had been interviewed, and the secretariat for Te Mana o Te Wai in the wider area (Waikato, Bay of Plenty and Taranaki).

## 5.3 Eastern Bay of Plenty - Jiangxi Relationship

*Presentation: Bay of Plenty Jiangxi Relationship: Objective ID A4539290* [⇒](#)

*Tabled Document 1 - Executive Summary - Jiangxi Relationship Strategy*

*Document: Objective ID A4541223* [⇒](#)

*Tabled Document 2 - Bay of Plenty - Jiangxi Sister Province Relationship Strategy*

*Document (Draft): Objective ID A4539291* [⇒](#)

Presented by: Simon Appleton - Chief Executive Officer, Eastern Bridge Global.

### **Key Points**

- Provided an introduction to Jiangxi and history of the strategically chosen relationship with the Eastern Bay of Plenty
- Outlined the role of local government in elections. Local diplomacy could be a significant supporter of regional economic growth as well as helping to promote tourism, international students in schools and facilitating businesses for exports
- Outlined opportunities to update a post-Covid plan:
  - Trade (import and export)
  - Investment

- Export education
- Tourism
- Volunteer
- Exchange
- Scholarship
- Community exchange
- Training
- Events and Activities
- 'Hongi' – a dedicated website for communicating with migrants and international audiences (available in ten languages)
- Outlined the monitoring underway and considered that it needed to be improved
- Highlighted the services offered by Eastern Bridge Education
- Refer the draft Strategy and Executive Summary documents provided and distributed with the meeting minutes.

#### **Key Points - Members:**

- Expressed concern over reputational issues and past adverse experience with intellectual property.

#### **In Response to Questions:**

- The \$250, 000 scholarship to bring Jiangxi students to the Eastern Bay was for a short term (two week 'taster') period and was a good opportunity for schools to promote themselves as a long term destination for international students
- The \$1.8M referred to University level qualifications and not all courses were offered in English
- Whilst school capacity may be an issue, several local schools had been approached and many indicated willingness to be involved.

## **5.4 Toi EDA Update - Talent attraction campaign**

### Minute Note

*Although the campaign aimed for a March 2024 launch, the Committee was unable to formalise a decision to approve the branding or direction as this was a verbal update without an accompanying report. Therefore, a report was requested to go to each respective Council for the purpose of gaining endorsement.*

*Presentation: Toi EDA Brand Identity Development: Objective ID A4539289* [⇒](#)

Presented by: Jamie Boynton and Reuben Woods – Managing Director, Woods Agency.

### **Key Points**

- The objective was a branded campaign which positioned the Eastern Bay of Plenty as a thriving, vibrant place to live, work and play
- Key stakeholder groups had been engaged with and surveyed
- Refer presentation for details of:
  - Brand proposition
  - Development of the name 'Toi te ihi' for the Eastern Bay of Plenty
  - Brand vision and values
  - Brand identity development
  - Design rationale
  - Proposed designs including Tohu, wordmark, logo, colour palette, brand patterns, photography mood, promotional opportunities and merchandise

- Launch/ Ongoing campaign including video/ story-driven campaign, driving to a website, building name recognition. Targeting global businesses, small business owners, expats and jobseekers.

**Key Points - Members:**

- Supported the brand and campaign as a whole. Enjoyed the narrative and considered the subregion was captured well within the brand, found the campaign easy to identify with and relate to
- Acknowledged the work of former Ōpōtiki Councillor Louis Rāpihana
- The communications and public relations for this campaign would be critical to its success and would take time to develop
- Raised an outstanding issue for tangata whenua and Kawerau District Council and would like to meet with Toi EDA trustees to resolve this as soon as possible, and move forward.

**In Response to Questions:**

- Four workshops had been held across Ōpōtiki, Kawerau and Whakatāne
- Telling success stories of businesses in the region may attract new opportunities - there was also value in a potential jobseekers' portal
- Providing a voice for the Eastern Bay of Plenty and connecting communities.

## **6. Closing Karakia**

A karakia was provided by Deputy Mayor Lesley Immink.

**3.41 pm - the meeting closed.**

**CONFIRMED**

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# Eastern Bay of Plenty Joint Committee Update Report

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To: **Eastern Bay of Plenty Joint Committee**

Date: **16 September 2024**

Author: **Danielle Caudwell, Manager Economic Development Strategy**

Authoriser: **Leny Woolsey, Acting General Manager Strategy and Transformation**

Reference:

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## 1 Reason for the report - *Te Take mō tēnei rīpoata*

The purpose of this report is to provide the Eastern Bay of Plenty Joint Committee (EBOPJC) with an update on the relationship between EBOPJC and with the Regional Government in Jiangxi, China. A decision is now required as to the continuation of the relationship.

## 2 Recommendations - *Tohutohu akiaki*

1. That the EBOPJC **receive** the EBOPJC Update Report; and,
2. That the EBOPJC **make** a decision on whether to continue the relationship it has with Jiangxi, China, or formally dissolve the relationship.

## 3 Global City Relationship with Jiangxi, China

### Activity Update

The Jiangxi volunteer programme is progressing well. There have been eight (8) bilingual volunteers from the Eastern Bay of Plenty successfully selected to participate in the programme. The volunteers have completed training in Chinese language, culture, and practical skills, with additional focus on classroom management and English teaching. There have also been in-person training sessions held to make sure volunteers are matched with organisations that align with their interests. Whakatōhea and Te Whānau-a-Apanui iwi are interested in participating in future volunteer programmes. The volunteers are due to depart for Jiangxi, China on 23 September 2024 for three (3) months.

The art exchange has progressed much slower due to Easternbridge's focus being on the volunteer programme. However, Easternbridge is now engaging with Whakatāne locals to push this forward, focusing on emerging artists rather than already established ones.

Easternbridge has facilitated and assisted with Pākehī Valley Honey, helping them to obtain an import license to China, as well as the exporting of three pallets of honey to Jiangxi. Easternbridge is also helping with plans to explore local processing options and discuss further export opportunities with other businesses, including Mānuka Performance.

#### Delegation from Jiangxi

Easternbridge had been supporting Jiangxi to send a formal delegation to the Eastern Bay of Plenty later this year. However, the recent advice received from Easternbridge is that Jiangxi will defer sending a delegation, due to the timing and requirement for a formal invitation required from the EBOPJC.

#### Future relationship

The relationship has encountered some difficulties over the past few years especially with the challenges of reactivating the relationship after COVID-19. There are still benefits to the continuation of the relationship, with the fostering of community, youth, and economic development in the Eastern Bay of Plenty. The Whakatāne District Council is supportive of continuing the relationship with Jiangxi, however the relationship cannot continue with it alone, and would like to understand what Kawerau District Council, Ōpōtiki District Council and Bay of Plenty Regional Council positions are, and whether they support the relationship continuing or not.