

YOUR FEEDBACK

Questions about the draft Eastern Bay of Plenty Local Alcohol Policy:

1. Location of new on or off licences – Do you agree with the proposal that applications for new on or off licences must be for a premise located in a zone designed for business or commercial activity in the relevant District Plan unless granted resource consent?

Yes

No

Why?

Keeping them in the Central Business District

- Keeping them away from children, and easy access, Also prevention of Whānau harm & financial hardship

2. Maximum trading hours – Do you agree with the proposed maximum trading hours for alcohol licences below?

Off-licences: 9am – 10pm (Supermarkets 8am-10pm)

On-licences: 9am – 12pm

Club licences: 9am - 12pm

Special licences: case by case

**Note: Whakatāne District Council would like to see maximum trading hours for supermarkets in the Whakatāne District align with those proposed for other off-licenses. This would mean that supermarkets in the Whakatāne District could only sell alcohol between 9am and 10pm.*

Yes

No

Why?

I Believe the Hours to Gain Access for Alcohol even in the Supermarket should be better than 3pm

YOUR FEEDBACK CONTINUED...

3. Sensitive locations/facilities - Do you agree with the proposal include the below as sensitive premises/facilities?

This means that the District Licencing Committee will take into consideration the proximity to these premises when deciding a new application for a licence.

- a) Primary and secondary schools
- b) Childcare facilities (note that this category is further defined in the policy)
- c) Children's playground
- d) Medical centres (note that this category is further defined in the policy)
- e) Places of worship
- f) Marae

Yes

No

Why?

Nothing worse than having children seeing their parents coming out of a liquor store, then to arrive at home to go to bed on an empty tummy

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

Special conditions need to be given, if they get what

YOUR FEEDBACK CONTINUED...

5. Other feedback

One needs to do a current check on How many outlets there already are, 1st. Before allowing extra outlets open, within or around the District.

Multiple horizontal lines for additional feedback input.

IF MORE SPACE IS REQUIRED:

Please attach additional paper with your name, phone number and page number on each sheet.

PRIVACY:

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FORWARDING YOUR COMMENTS:

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Eastern BAY



SUBMISSION FORM
PUKĀ TĀPAETANGA

DRAFT EASTERN BAY OF PLENTY LOCAL ALCOHOL POLICY – 2023



Have we got
the right mix?
Tell us what you
think by 5pm Friday,
28 April 2023

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YOUR DETAILS



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No

Why?

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Yes

No

Why?

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Yes

No

Why?

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

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FULL NAME*: Brian Anderson
ORGANISATION: (if applicable) Kawerau Workshop Centre

ORGANISATION: (if applicable)

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Yes

No

Why?

Too many already, we don't need our kids being drawn into these places.

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Yes

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Why?

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Yes

No

Why?

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

YOUR FEEDBACK CONTINUED...

5. Other feedback

To ~~more~~ outlets already in Kawerau
more access will create more businesses

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LOCAL ALCOHOL POLICY – 2023



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FULL NAME*: Norman Ray McMillan
ORGANISATION: (if applicable) Kawerau Whānau Centre



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No

Why?

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Yes

No

Why?

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Yes

No

Why?

Too close

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

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FULL NAME: Michael Putaanga GORDON

ORGANISATION: (if applicable) KAWERAU Worship Centre



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Yes

No

Why?

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Yes

No

Why?

YOUR FEEDBACK CONTINUED...

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Yes

No

Why?

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Yes

No

Why?

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Eastern
BAY



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Yes

No

Why?

We have way too many alcohol providers
as it is,

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Yes

No

Why?

I would rather that supermarkets,
dairies etc not sell alcohol at all.

YOUR FEEDBACK CONTINUED...

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Yes

No

Why?

I know from personal experience that you have drunks and other problemed people that frequent alcohol providers premises which definately shouldn't be anywhere near the premises above

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

The ~~the~~ owners of these types of premises must take responsibility and be held accountable for the public safety.

YOUR FEEDBACK CONTINUED...

5. Other feedback

dairys should never be allowed to sell alcohol,

Kids going into dairys to buy lollies or whatever and sharing counter space with a drunk person can never happen!

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YOUR DETAILS

FULL NAME: **Kaareen Hotereni**

ORGANISATION: (if applicable) **Kaareen Hotereni**

PHONE: **Kaareen Hotereni**

EMAIL: **Kaareen Hotereni**

ORGANISATION: (if applicable) **Kaareen Hotereni**

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Yes

No

Why?

I would like to see no new premises at all in the Kawerau District.
- we already have enough on and off premises in Kawerau

2. **Maximum trading hours – Do you agree with the proposed maximum trading hours for alcohol licences below?**

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Yes

No

Why?

Is it meant to read 11:59pm or 12am

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Yes

No

Why?

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

If the discretionary conditions are more towards -
imposing higher conditions to make it harder to access.

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KAWERAU DISTRICT COUNCIL
11 APR 2023
RECEIVED

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FULL NAME: Ben Clarke

ORGANISATION: (if applicable)

PHONE: [REDACTED]

EMAIL: [REDACTED]

ORGANISATION: (if applicable)

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SUBMIT ONLINE:

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1. Location of new on or off licences – Do you agree with the proposal that applications for new on or off licences must be for a premise located in a zone designed for business or commercial activity in the relevant District Plan unless granted resource consent?

Yes

No

Why?

Because people will rob it
anywhere else

2. Maximum trading hours – Do you agree with the proposed maximum trading hours for alcohol licences below?

Off-licences: 9am – 10pm (Supermarkets 8am-10pm*)

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Special licences: case by case

*Note: Whakatāne District Council would like to see maximum trading hours for supermarkets in the Whakatāne District align with those proposed for other off-licenses. This would mean that supermarkets in the Whakatāne District could only sell alcohol between 9am and 10pm.

Yes

No

Why?

yes because too many
alcoholics incl me.

YOUR FEEDBACK CONTINUED...

3. Sensitive locations/facilities - Do you agree with the proposal include the below as sensitive premises/facilities?

This means that the District Licencing Committee will take into consideration the proximity to these premises when deciding a new application for a licence.

- a) Primary and secondary schools
- b) Childcare facilities (note that this category is further defined in the policy)
- c) Children's playground
- d) Medical centres (note that this category is further defined in the policy)
- e) Places of worship
- f) Marae

Yes

No

Why?

yes maybe encourage more social drinking rather than ending up in fights when youre drinking at parties

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

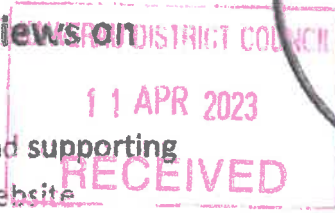
SUBMISSION FORM
PUKĀ TĀPAETANGA

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Have we got the right mix?
Tell us what you think by 5pm Friday, 28 April 2023

YOUR DETAILS

FULL NAME: James Natana

ORGANISATION: (if applicable)

PHONE: [REDACTED]

EMAIL: [REDACTED]

ORGANISATION: (if applicable)

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Yes

No

Why?

conflict of interest eg: schooling next to liquor store.

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Yes

No

Why?

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Yes

No

Why?

Don't want to normalise things. Habits influences.

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

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KAWERAU DISTRICT COUNCIL
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PHONE: [REDACTED]

EMAIL:

ORGANISATION: (if applicable)

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Yes

No

Why?

Not a good atmosphere in the residential area.

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Yes

No

Why?

Opening after school hours is a positive step.

YOUR FEEDBACK CONTINUED...

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Yes

No

Why?

Some people are intoxicated when entering these premises and sometimes people become violent / confrontational.

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

Lets everyone know responsibilities and to maintain a fair atmosphere

SUBMISSION FORM
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EASTERN DISTRICT COUNCIL
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YOUR DETAILS

FULL NAME*: Henry Peri

ORGANISATION: (if applicable) _____

PHONE: _____

EMAIL: _____

ORGANISATION: (if applicable) _____

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Yes

No

Why?

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Yes

No

Why?

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Yes

No

Why?

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

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YOUR DETAILS

FULL NAME: JANNA MCCAWLEY

ORGANISATION: (if applicable)

PHONE: [REDACTED]

EMAIL: [REDACTED]

ORGANISATION: (if applicable) U V

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Why?

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Yes

No

Why?

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Yes

No

Why?

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Yes

No

Why?

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YOUR DETAILS

FULL NAME: Bodly M Quillin

ORGANISATION: (if applicable)

PHONE: [REDACTED]

EMAIL: [REDACTED]

ORGANISATION: (if applicable)

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Yes

No

Why?

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Yes

No

Why?

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Yes

No

Why?

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

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YOUR DETAILS

FULL NAME*: Jordan Leigh Ngahau

ORGANISATION: (if applicable)

PHONE: [REDACTED]

EMAIL: [REDACTED]

ORGANISATION: (if applicable)

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Yes

No

Why?

So that people could have their own
privacy and not having to look outside
all the time

2. Maximum trading hours – Do you agree with the proposed maximum trading hours for alcohol licences below?

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Yes

No

Why?

Just to make things easier

YOUR FEEDBACK CONTINUED...

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Yes

No

Why?

it's ok

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

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KAWERAU DISTRICT COUNCIL

13 APR 2023

RECEIVED

KAWERAU DISTRICT COUNCIL

13 APR 2023

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Have we got the right mix?

Tell us what you think by 5pm Friday, 28 April 2023

YOUR DETAILS

FULL NAME: Debbie Simpson

ORGANISATION: (if applicable)

PHONE:

EMAIL:

ORGANISATION: (if applicable)

POST OR
DELIVER TO:

Whakatāne
District Council
Commerce Street
Private Bag 1002
Whakatāne 3120

Murupara
Service Centre
Pine Drive
Murupara

Ōpōtiki
District Council

108 St John Street
Ōpōtiki 3122

Kawerau
District Council

2 Ranfurly Court
Kawerau 3169

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I would like my details to be withheld

EMAIL SUBMISSIONS:

submissions@whakatane.govt.nz
info@odc.govt.nz
submissions@kaweraudc.govt.nz

SUBMIT ONLINE:

kororomai.whakatane.govt.nz/local-alcohol-policy-2023

kaweraudc.govt.nz

N.B. No matter where you live in the Eastern Bay of Plenty you can use this link to submit online.

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PRESENTING YOUR SUBMISSION

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YOUR FEEDBACK

Questions about the draft Eastern Bay of Plenty Local Alcohol Policy:

1. Location of new on or off licences – Do you agree with the proposal that applications for new on or off licences must be for a premise located in a zone designed for business or commercial activity in the relevant District Plan unless granted resource consent?

Yes

No

Why?

Kawerau is a small town, it does not need to have Alcohol in more places. Help keep our families safe from drugs & Alcohol

2. Maximum trading hours – Do you agree with the proposed maximum trading hours for alcohol licences below?

Off-licences: 9am – 10pm (Supermarkets 8am-10pm*)

On-licences: 9am – 12pm

Club licences: 9am - 12pm

Special licences: case by case

*Note: Whakatāne District Council would like to see maximum trading hours for supermarkets in the Whakatāne District align with those proposed for other off-licenses. This would mean that supermarkets in the Whakatāne District could only sell alcohol between 9am and 10pm.

Yes

No

Why?

Im not a big Alcohol drinker so I dont find the hours of sale being less any problem at all. Its only 1 hour! People arent out of bed at 8am most times anyway!

YOUR FEEDBACK CONTINUED...

3. Sensitive locations/facilities - Do you agree with the proposal include the below as sensitive premises/facilities?

This means that the District Licencing Committee will take into consideration the proximity to these premises when deciding a new application for a licence.

- a) Primary and secondary schools
- b) Childcare facilities (note that this category is further defined in the policy)
- c) Children's playground
- d) Medical centres (note that this category is further defined in the policy)
- e) Places of worship
- f) Marae

Yes

No

Why?

These are places for children, not for getting drunk!

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

DRAFT EASTERN BAY OF PLENTY LOCAL ALCOHOL POLICY – 2023

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KAWERAU DISTRICT COUNCIL
21 APR 2023
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YOUR DETAILS

FULL NAME: Tana Wimitu

ORGANISATION: (if applicable) _____

PHONE: _____

EMAIL: _____

ORGANISATION: (if applicable) _____

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1. **Location of new on or off licences – Do you agree with the proposal that applications for new on or off licences must be for a premise located in a zone designed for business or commercial activity in the relevant District Plan unless granted resource consent?**

Yes

No

Why?

Our town is very small, I don't think we need any liquor outlets outside of a designated area. We already have too many places buy alcohol in our town, as it is.

2. **Maximum trading hours – Do you agree with the proposed maximum trading hours for alcohol licences below?**

Off-licences: 9am – 10pm (Supermarkets 8am-10pm*)

On-licences: 9am – 12pm

Club licences: 9am - 12pm

Special licences: case by case

*Note: Whakatāne District Council would like to see maximum trading hours for supermarkets in the Whakatāne District align with those proposed for other off-licenses. This would mean that supermarkets in the Whakatāne District could only sell alcohol between 9am and 10pm.

Yes

No

Why?

Why does everyone anybody need to be buying alcohol that early in the day. Maybe for "off licence" places 12pm till closure. Actually everywhere, at least 12pm till closure.

YOUR FEEDBACK CONTINUED...

3. Sensitive locations/facilities - Do you agree with the proposal include the below as sensitive premises/facilities?

This means that the District Licencing Committee will take into consideration the proximity to these premises when deciding a new application for a licence.

- a) Primary and secondary schools
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- c) Children's playground
- d) Medical centres (note that this category is further defined in the policy)
- e) Places of worship
- f) Marae

Yes

No

Why?

As stated earlier, our town is small enough, you can easily find a bottle store from just driving around our town centre. Our community doesn't need liquor stores anywhere near any of these places, Our kids don't need to see these places all the time.

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

We should be doing as much as possible to keep these shops away from our town, these conditions would help deter any new liquor store owners to "set up shop" here in Kawerau.

YOUR FEEDBACK CONTINUED...

5. Other feedback

I think what you are doing / trying to implement is an awesome initiative.

~~We already have~~ We are already hugely affected by drug & alcohol in our communities.

I support any movement to try minimize the harm of drugs & alcohol in our community and amongst our people.

I commend everyone involved in this project.

IF MORE SPACE IS REQUIRED:

Please attach additional paper with your name, phone number and page number on each sheet.

PRIVACY:

In accordance with the Local Government Act 2002 your submission will be made available to the public.

FORWARDING YOUR COMMENTS:

Please note that your comments may be re-directed where they relate to another process or to another Organisation. If this occurs, you will be advised in writing.

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DATE RECEIVED:

SUBMISSION REDIRECTED TO:

Eastern
BAY



DRAFT EASTERN BAY OF PLENTY LOCAL ALCOHOL POLICY – 2023



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KAWERAU DISTRICT COUNCIL
21 APR 2023
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Have we got the right mix?
Tell us what you think by 5pm Friday, 28 April 2023

YOUR DETAILS

FULL NAME: Sarah Hine Te Pōono
ORGANISATION: (if applicable)
PHONE: [REDACTED]
EMAIL: [REDACTED]
ORGANISATION: (if applicable)

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I would like my details to be withheld

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1. Location of new on or off licences – Do you agree with the proposal that applications for new on or off licences must be for a premise located in a zone designed for business or commercial activity in the relevant District Plan unless granted resource consent?

Yes

No

Why?

*I would not like to see any new business
To keep all businesses within the business zones.*

2. Maximum trading hours – Do you agree with the proposed maximum trading hours for alcohol licences below?

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On-licences: 9am – 12pm

Club licences: 9am - 12pm

Special licences: case by case

*Note: Whakatāne District Council would like to see maximum trading hours for supermarkets in the Whakatāne District align with those proposed for other off-licenses. This would mean that supermarkets in the Whakatāne District could only sell alcohol between 9am and 10pm.

Yes

No

Why?

YOUR FEEDBACK CONTINUED...

3. Sensitive locations/facilities - Do you agree with the proposal include the below as sensitive premises/facilities?

This means that the District Licencing Committee will take into consideration the proximity to these premises when deciding a new application for a licence.

- a) Primary and secondary schools
- b) Childcare facilities (note that this category is further defined in the policy)
- c) Children's playground
- d) Medical centres (note that this category is further defined in the policy)
- e) Places of worship
- f) Marae

Yes

No

Why?

I would not like to see any new business to be opened around schools (our children) marae and medical centres (Kaumatua and sick elderly) because this could have a negative affect or it could be persuasive to our tamariki in a negative way.

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

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KAWERAU DISTRICT COUNCIL
21 APR 2023
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YOUR DETAILS

FULL NAME: Susan Harris

ORGANISATION: (if applicable)

PHONE: [REDACTED]

EMAIL: [REDACTED]

ORGANISATION: (if applicable)

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koreromaui.whakatane.govt.nz/local-alcohol-policy-2023

SUBMIT ONLINE:

kaweraudc.govt.nz

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Yes

No

Why?

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Yes

No

Why?

YOUR FEEDBACK CONTINUED...

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- f) Marae

Yes

No

Why?

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

YOUR FEEDBACK CONTINUED...

5. Other feedback

Way too many outlets for our size
community & unfortunately attract youth.

IF MORE SPACE IS REQUIRED: Please attach additional paper with your name, phone number and page number on each sheet.

PRIVACY: In accordance with the Local Government Act 2002 your submission will be made available to the public.

FORWARDING YOUR COMMENTS: Please note that your comments may be re-directed where they relate to another process or to another Organisation. If this occurs, you will be advised in writing.

OFFICE USE ONLY	DATE RECEIVED:	SUBMISSION REDIRECTED TO:
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DRAFT EASTERN BAY OF PLENTY LOCAL ALCOHOL POLICY – 2023



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the right mix?
Tell us what you
think by 5pm Friday,
28 April 2023

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KAWERAU DISTRICT COUNCIL
21 APR 2023
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YOUR DETAILS

FULL NAME: Roba Anderson

ORGANISATION: (if applicable) [REDACTED]

PHONE: _____

EMAIL: _____

ORGANISATION: (if applicable) _____

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Yes

No

Why?

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Yes

No

Why?

YOUR FEEDBACK CONTINUED...

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- f) Marae

Yes

No

Why?

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

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YOUR DETAILS

FULL NAME: **Tikiahi Brown-Davis**

ORGANISATION: (if applicable) **Whakaatu Whanaunga Trust - CAYAD Opotiki**

PHONE: [REDACTED]

EMAIL: [REDACTED]

ORGANISATION: (if applicable) **Whakaatu Whanaunga Trust Opotiki**

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1. Location of new on or off licences – Do you agree with the proposal that applications for new on or off licences must be for a premise located in a zone designed for business or commercial activity in the relevant District Plan unless granted resource consent?

Yes

No

Why?

The community of Opotiki currently have a total of 14 liquor outlets (The highest per capita) Opotiki doesn't need more liquor stores within the community. Opotiki is in need of rehabilitation facilities, Respite centers, drug and alcohol support services, increased police presence.

2. Maximum trading hours – Do you agree with the proposed maximum trading hours for alcohol licences below?

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On-licences: 9am – 12pm

Club licences: 9am - 12pm

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Yes

No

Why?

There is no need for liquor stores to be open till 10pm, this will only encourage drink driving, domestic violence, family harm, additional police call outs, illegal activity.

YOUR FEEDBACK CONTINUED...

3. Sensitive locations/facilities - Do you agree with the proposal include the below as sensitive premises/facilities?

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Yes

No

Why?

The squash club at Opotiki College currently hold a liquor licence. I would like to know how the liquor licence was granted and accepted to be held at the local high school.. From Opotiki College to the nearest liquor outlet is a 230 meter walking distance (Visible from the school) At the other end of Opotiki township, there is a Thirsty liquor situated 170 meters walking distance from St Josephs primary school. Then there is Opotiki Primary school which is situated 130 meters walking distance to the nearest liquor outlet.

4. Discretionary conditions - Do you agree with the proposal to include in the policy possible discretionary conditions that could be imposed on a licence by the District Licencing Committee?

Yes

No

Why?

Submission to the Draft Eastern Bay of Plenty Local Alcohol Policy (LAP) 2023

Murupara Community Action on Youth and Drugs (CAYAD)

Introduction

My name is Memorie Jenner and I am employed as the Community Action on Youth and Drugs (CAYAD) Kaimahi with Te Ika Whenua Hauora Incorporated Society in Murupara.

The Community Action on Youth and Drugs (CAYAD) programme has been funded by the Ministry of Health since 2001 to reduce the harm young people experience from alcohol and other drugs.

The four CAYAD Service Objectives are:

1. To increase awareness through informed community discussion and debate.
2. To promote and share effective policies and practices to reduce harm by working in partnership with a range of key community stakeholders.
3. To reduce the Supply of Drugs to Young People.
4. To develop Local Capacity to Support Young People in the areas of Education, Employment and Recreation.

CAYAD is guided by the Government's National Drug Policy 2015 – 2020 which aims to minimise alcohol and drug harm and to promote health and wellbeing.

CAYAD works with local and national stakeholders to create sustainable changes primarily within more vulnerable populations. There are currently 20

CAYAD sites in cities and towns throughout Aotearoa New Zealand.

CAYAD Murupara has been here since 2006 and since has submitted to many policies, policy reviews, District Annual and Long Term Plans, facilitated and participated in many community hui, discussion, liquor license hearings, informing, educating, and ensuring communities have opportunity to be part of the decision making process that impacts them both negatively and positively. CAYAD acknowledges that systemic change is a long term process and takes time, hard work and patience.

Murupara CAYAD works with the following communities: Murupara, Galatea, Waiohau, Minginui, Te Whaiti, Ruatahuna and Kaingaroa Forest Village. Kaingaroa Forest Village sits under the Rotorua District Council.

Points of submission

My submission will cover: Section 9. Objectives and policies and Section 10. Policy Review:

9.1 Objective 1: Licensed premises are relocated in appropriate areas that minimise alcohol-related harm.

9.2 Objective 2: Maximum trading hours support appropriate accessibility to alcohol.

10. Policy Review.

I also will give examples involving youth in each of these areas.

Maori suffer disproportionately from alcohol-related harm. Inequities in harm ARE NOT about biology – they reflect structural and institutional discrimination, differences in access to key conditions that affect opportunities in life (adequate income, housing, employment) and the environments we live in (more alcohol outlets in low income neighbourhoods)

(Alcohol Healthwatch, 2022)

9.1 Objective 1: Licensed premises are located in appropriate areas that minimise alcohol-related harm.

Agree in principle, however the idea of more licenses being approved raises the question of minimising alcohol-related harm. An increase of licenses especially off licenses means an increase in access, choice, and price to purchase and consume alcohol leading to an increase in harm as described below.

I relate to the definition: *Alcohol-related harm means – (a) the harm caused by the excessive or inappropriate consumption of alcohol, and (b) includes –*

- (i) *any crime, damage, death, disease, disorderly behaviour, illness, or injury directly or indirectly caused, or directly or indirectly contributed to by the excessive or inappropriate consumption of alcohol: and*
- (ii) *any harm to society generally or the community, directly or indirectly caused, or directly or indirectly contributed to, by any crime, damage, death, disease, disorderly behaviour, illness or injury of a kind described in subparagraph (i).*

Once again bringing the point of an increase of both on and off licenses attributing to further alcohol-related harm.

1. The high level of alcohol-related harm that Maori experience is simply unjust, and is related to living in communities saturated with liquor outlets. Outlets face stiff competition so will often lower their prices and stay open longer. This increased availability of cheap alcohol plays a major role in Maori suffering more alcohol-related harm.
2. Young Maori (and Pacific peoples) men aged 15 – 24 years suffer more harm from living in areas with high numbers of liquor outlets compared to European men living in communities with the same number of liquor outlets. *(Alcohol Healthwatch 2020)*

9.2 Objective 2: Maximum trading hours support appropriate accessibility to alcohol.

Agree with the general trading hours except for the supermarket hours from 8am – 10pm. Recommendation that the hours be the same as off license hours from 9am – 10pm for supermarkets. A one hour difference in trading hours should not impact alcohol sales in supermarkets hugely therefore not giving any real justification to the 8am trade time. Once again this could lead to minimising alcohol-related harm.

10. Policy Review.

The review in 2029. The previous draft policy stated: *“An evaluation will be conducted 18 months after the policy comes into effect. If the evaluation results in an assessment that changes may be needed, the policy will be reviewed.*

If the evaluation does not indicate the need for any changes, a review will be initiated in 2017. This may then be changed to 2029. This identifies a clear evaluative process for the LAP. Stakeholders may see the results of the evaluation through the assessment.

Murupara Interest in the Eastern Bay of Plenty Local Alcohol Policy

Murupara has been involved in two local hearings of which came into favour of both applications being denied. All be it, not from valid opposition of the community. The District Licensing Committee has the power to approve or disapprove Liquor License applications taking into consideration parties both for and against. It was lack of applicant knowledge, experience, language and illegal activity which leaves me to believe if these were not a factor, licenses would have been granted.

The licensing process is arduous, many community members lack the knowledge, understanding and ability to articulate the process. Hearings can be daunting, confusing and unbearable as many communities respond by expressing themselves and their emotions out of anger.

The LAP keeps us where we were before, fighting to protect ourselves, whanau, hapu, Iwi and communities. The final decision does not help to reduce alcohol-related harm or protect the community.

New licenses are addressed however existing licenses, density and saturation are not addressed. Existing alcohol-related harm has not been aligned with these factors.

When alcohol-related harm is continuous, does it place emphasis on; "nothing changes if nothing changes" Same environments, same policies (with tweaks or not open and transparent changes, looks good), same decisions, same outcomes, same place, same...

Economic outcomes, yes increase revenue into the community. Does the damage from alcohol-related harm justify the revenue made from alcohol sales? Costs can reach into the hundreds of thousands prisoners alone reach into the millions of dollars.

➤ Prison – one person in jail per year. 2022 - Approx \$151,000 per year

2010 – Waikeria (983) Rangipo (452) \$97,000

- Crime – vandalism, violence, theft, car crashes.
- Damage – injury, death, suicide

Yes, the Eastern Bay of Plenty Local Alcohol Policy affects people. Everyday, everywhere and anytime.

Summary

It is in the public interest to minimise and be protected from alcohol-related harm.

It is important to have an adopted Local Alcohol Policy that improves alcohol-related harm.

It is imperative that the District Licensing Committee recognises high need communities and their need to not have to fight every time an application is made.

I acknowledge all those who participated in the review and now the adoption of the 2023 Eastern Bay of Plenty Local Alcohol Policy.

Thanking you – Mem Jenner CAYAD.



5th May 2023

Whakatāne District Council, Ōpōtiki District Council and Kawerau District Council
4 Commerce Street
Whakatāne

Tēnā koutou,

Thank you for your invitation to provide feedback on the Eastern Bay of Plenty Local Alcohol Policy (LAP).

Te Whatu Ora leads the day-to-day running of the health system across Aotearoa New Zealand, and either provides or commissions services at local regional and national levels. Under the Pae Ora (Healthy Futures) Act 2022, one of the key objectives of Te Whatu Ora is “to promote health and prevent, reduce, and delay ill-health, including by collaborating with other agencies, organisations, and individuals to address the determinants of health.” The National Public Health Service is a division of Te Whatu Ora and leads the delivery of Health Protection, Health Promotion and Prevention services, as well as working with the Public Health Agency and Te Aka Whai Ora on intelligence, population health and policy. Toi Te Ora Public Health is the local public health service for the Bay of Plenty and Lakes districts.

This letter provides the summary feedback of the Medical Officers of Health from Toi Te Ora Public Health, National Public Health Service.

Overview

Overall, it is strongly recommended that the Whakatāne District Council, Ōpōtiki District Council, and Kawerau District Council LAP be retained and strengthened. A large body of research supports addressing alcohol-related harm and improving health outcomes through population-based prevention strategies that focus on changing physical and social environments. The further strengthening of the LAP provides a significant opportunity for the council to improve the local environment and culture around the drinking of alcohol.

It is important that alcohol policies within Districts of Aotearoa New Zealand be reflective of and uphold the integrity of Te Tiriti o Waitangi. Māori experience a disproportionate level of alcohol-related harm, yet there are many barriers to Māori having a meaningful say in alcohol decisions that affect their communities¹. From a Te Hirianga Hauora report, 48% of Māori have experienced harm from others drinking, this even more so for females, those in areas experiencing deprivation and

¹ Te Hirianga Hauora Health Promotion Agency. (2022b). *Te Tiriti o Waitangi and Alcohol Law*. Wellington: Te Hirianga Hauora Health Promotion Agency. Retrieved from <https://hpa.org.nz/sites/default/files/Te%20Tiriti%20o%20Waitangi%20and%20alcohol%20law.pdf>

Rangatahi (aged 18-24 years). This means that it is vital that policy and legislation processes and decision making not only reduce barriers for Māori in contributing feedback but also consider the disproportionate impacts of those decisions on Māori. This can be done by Council working with and empowering “*whānau/hapū/iwi/rōpū so that they can meaningfully and effectively participate in the decisions about, and determine what happens with, alcohol in their communities*”¹.

Toi Te Ora recommends:

1. The Eastern Bay of Plenty restricts trading hours of off-licence outlets to 9 pm.
2. Restriction of external advertising on off-licence premises.
3. No new on/off-licence premises within industrial areas.
4. No new off-licence premises within NZDep areas of deprivation of 7 and above (a scale of 1 – 10, where 10 is most deprived).
5. All family-focused events must have limited areas with alcohol available and a designated family/alcohol-free area.
6. Language changes to Section 3 “*Policy Principles*”, and Section 9.3 Objective 3 be made to the document (outlined in Appendix 1.0) to strengthen the proposed LAP.

Alcohol-related harm minimisation

Alcohol consumption relates to health outcomes

To achieve the goal of reducing alcohol-related harm, the LAP aims to reduce the communities’ access, availability, and exposure to alcohol. While 80% of New Zealanders consume alcohol, for 20% the drinking behaviour can be defined as hazardous. The rate of hazardous drinking is higher for vulnerable populations, including Māori (33%)².

There is a large body of evidence that alcohol consumption causes an increased risk of poor health. Alcohol use can cause health and social harm, which can not only impact the wellbeing of individuals, but also those around them³. Personal harm to health can include higher risk of cancer, high blood pressure, brain damage, diabetes, and mental health conditions and other long-term conditions⁴. Heavy drinking over a short period of time (binge drinking) can be hazardous and cause vomiting, coma or death⁴. In addition to the harms on health, there can be significant social harms, including vehicle accidents from drink driving, alcohol related violence, personal economic or employment impacts, and addiction⁴.

Furthermore, research identifies the association between alcohol consumption and an increased risk of 7 types of cancer⁵. Moreover, alcohol is a contributing factor to weight gain and weight-related cancers¹ due to its high energy content (7kcal per gram of alcohol), and as an appetite stimulant⁶.

² Ministry of Health (2021) *New Zealand Health Survey Data Explorer*. https://minhealthnz.shinyapps.io/nz-health-survey-2020-21-annual-data-explorer/_w_c0c6ee0a/#/explore-topics

³ Ministry of Health (2022) *Alcohol*. <https://www.health.govt.nz/your-health/healthy-living/addictions/alcohol-and-drug-abuse/alcohol>

⁴ Amohia Te Waiora (2022) *Impacts of Alcohol*. <https://www.alcohol.org.nz/help-and-support/advice/is-your-drinking-ok/>

⁵ Cancer Society of New Zealand (2020). *Alcohol and Cancer*. Wellington, NZCS.

⁶ British Dietetic Association. (2019, April). *Alcohol facts: Food fact Sheet*. Retrieved from British Dietetic Association: <https://www.bda.uk.com/resource/alcohol-facts.html>

Another risk to health from the consumption of alcohol identified is a strong causal relationship with suicide⁷. Alcohol influences several pathways in the biopsychosocial model of suicide risk, in which alcohol abuse or dependence can influence suicide ideation and lead to attemptation, specifically in younger people³. This increased risk of alcohol-related harm is particularly relevant as New Zealand also has one of the highest rates of suicide in the OECD for children aged 15-18 years of age (14.9 deaths per 100,000 adolescents, more than twice the average among 41 OECD countries)⁸. We also note that the Bay of Plenty region between 2015 and 2019, the suicide mortality rate for people aged less than 25 years (13/100,000) was two times the non-Māori rate (6/100,000)⁹.

Alcohol minimisation and reduction on hospital/health services

A Toi Te Ora Intelligence brief of alcohol-related harm shows that within the Eastern Bay of Plenty, the rate of hospital admission for conditions wholly attributable to alcohol (e.g., chronic alcohol use – alcoholic gastritis, liver disease, induced acute/chronic pancreatitis - acute alcohol use - excess alcohol blood levels, ethanol/methanol poisoning) is higher than the average rate in New Zealand over the last 10 years. Furthermore, several domiciles in the Eastern Bay of Plenty territorial authorities rank within the top 100 for the number of admissions (defined by the broad definition in which the patient is admitted due to a primary or secondary diagnosis wholly attributable to alcohol - including Kawerau, Ōpōtiki, and Whakatāne North). In addition, the data on hospital admission rates for territorials in rural areas may not show the full picture as there may be more limited access to health care services.

Alcohol consumption-related harm to others.

The consumption of alcohol is more likely to cause harm to others (18% or 1 in 6 people aged 16 – 64 years) when compared with the harm experienced by those consuming alcohol (12%)¹⁰. This could include harm to social relationships, home life, and finances⁷. Women and children are at greater risk of being victims of alcohol-related harm⁷. Māori are also more likely to have experienced harm from someone else's drinking (48%)¹¹. Furthermore, 40% of people injured in alcohol-related traffic incidents are victims⁷. The New Zealand Police National Alcohol Assessment reported that alcohol is responsible for a third of all violence and family violence, and half of all sexual assaults and homicides¹².

Off-licence Trading hours

Increased alcohol outlet trading hours are associated with increased alcohol consumption and related harms. Evidence indicates:

- High-risk drinkers are more likely to take advantage of longer trading hours¹³.

⁷ Turecki, G., Brent, D. A., Gunnell, D., O'Connor, R. C., Oquendo, M. A., Pirkis, J., & Stanley, B. H. (2019). Suicide and suicide risk. *Nature reviews. Disease primers*, 5(1), 74. <https://doi.org/10.1038/s41572-019-0121-0>

⁸ UNICEF. (2020, September). *New Report Card shows that New Zealand is failing its children*. Retrieved from UNICEF: <https://www.unicef.org.nz/stories/new-report-card-shows-that-new-zealand-is-failing-its-children>

⁹ Toi Te Ora (2022) Summary of Measures of Māori Health Status Report.

¹⁰ Connor, J., & Casswell, S. (2012). Alcohol-related harm to others in New Zealand: evidence of the burden and gaps in knowledge. *The New Zealand medical journal*, 125(1360), 11–27.

¹¹ Te Hiriniga Hauora (2019). Alcohol Use in NZ Survey: Māori Results.

¹² New Zealand Police. (2009). *National Alcohol Assessment*. New Zealand Police.

¹³ Connor, J., MacLennan, B., Huckle, T., Romeo, J., Davie, G., & Kypry, K. (2020). Changes in the incidence of assault after restrictions on late-night alcohol sales in New Zealand: evaluation of a natural experiment using hospitalization and police data. *Society for the Study of Addiction*, 116, 788-798. <https://doi.org/10.1111/add.15206>.

- A systemic review assessed that extended/longer trading hours correspond to a positive association with an increase in motor vehicle crashes within the region of the trading hours¹⁴.
- Restrictions to trading hours will prevent alcohol-related harm⁷.

Research shows that restricting on and off-licence trading hours has the most significant impact on alcohol harm reduction amongst 15-29-year-olds⁷. The LAP and associated trading hour restrictions can play a pivotal role in minimising alcohol-related harm in the Eastern Bay of Plenty by reducing the trading hours of off-licence premises from 10 pm to 9 pm. Restricting trading hours to 9 pm would also be in line with the recent Supreme Court ruling that off-licence alcohol stores in Auckland such as supermarkets and bottle stores are unable to trade past 9 pm.

Toi Te Ora Recommends:

- The Eastern Bay of Plenty restricts trading hours of off-licence outlets to 9 pm.

Alcohol outlet density and deprivation

Higher alcohol outlet density is shown to result in price competition, longer opening hours, increases access to cheap alcohol, higher levels of alcohol consumption, and alcohol-related harm⁸. The British Medical Association's recommendation to reduce alcohol consumption and subsequently alcohol-related harm is to reduce the density of alcohol outlets, alongside the hours of sale⁴⁵. A systematic review found that 36 studies observed that the most frequently investigated alcohol-related harm was violent crime, especially assault^{10,16}.

In addition, alcohol outlet density is positively associated with social deprivation in New Zealand^{17,18,19} and evidence shows Māori who live in the least deprived areas were less likely to have experienced harm from drinking¹¹. It is important, therefore, that the LAP reduces the density of alcohol outlets, especially in areas of high deprivation. The New Zealand deprivation index shows that 53% of the population residing in the Eastern Bay of Plenty live in high deprivation areas (deprivation decile 9 & 10 areas - SA2 scores are: Whakatāne Central – 9, Ōpōtiki – 10, Kaweau - 10)²⁰.

The focus on outlet density in relation to deprivation is important because research shows that individuals living in higher socioeconomic deprivation are also at increased risk of adverse experiences from alcohol consumption (induced changes in behaviours), internalised symptoms (i.e., anxiety,

¹⁴ Sanchez-Ramirez, D. C., & Voaklander, D. (2018). The impact of policies regulating alcohol trading hours and days on specific alcohol-related harms: a systematic review. *Injury prevention: journal of the International Society for Child and Adolescent Injury Prevention*, 24(1), 94–100. <https://doi.org/10.1136/injuryprev-2016-042285>

¹⁵ Fone, D., Dunstan, F., White, J., Webster, C., Rodgers, S., Lee, S., Shiode, N., Orford, S., Weightman, A., Brennan, I., Sivarajasingam, V., Morgan, J., Fry, R., & Lyons, R. (2012). Change in alcohol outlet density and alcohol-related harm to population health (CHALICE). *BMC Public Health*, 12(1), 428–428. <https://doi.org/10.1186/1471-2458-12-428>

¹⁶ Popova, S., Giesbrecht, N., Bekmuradov, D., & Patra, J. (2009). Hours and Days of Sale and Density of Alcohol Outlets: Impacts on Alcohol Consumption and Damage: A Systematic Review. *Alcohol and Alcoholism (Oxford)*, 44(5), 500–516. <https://doi.org/10.1093/alcaic/agg054>

¹⁷ Cameron, M.P., Cochrane, W., & Livingston, M. (2016). *The relationship between alcohol outlets and harms: A spatial panel analysis for New Zealand, 2007-2014*. Wellington: Health Promotion Agency.

¹⁸ Hay, G., Whigham, P., Kypri, K., & Langley, J. (2009). Neighbourhood deprivation and access to alcohol outlets: A national study. *Health & Place*, 15(4), 1086–1093. <https://doi.org/10.1016/j.healthplace.2009.05.008>

¹⁹ Marek, L., Hobbs, M., Wiki, J. et al. The good, the bad, and the environment: developing an area-based measure of access to health-promoting and health-constraining environments in New Zealand. *Int J Health Geogr* 20, 16 (2021). <https://doi.org/10.1186/s12942-021-00269-x>

²⁰ Environmental Health Intelligence New Zealand. (2018). *Socioeconomic deprivation profile*. Retrieved from Environmental Health Intelligence New Zealand: <http://www.ehinz.ac.nz/indicators/population-vulnerability/socioeconomic-deprivation-profile/>

depression), drinking to cope, and alcohol dependence²¹. Moreover, New Zealand research shows that there is a significant relationship between all alcohol outlet types and crime, specifically off-licence premises and police calls-for-service²².

Council, therefore, has the statutory ability and responsibility to cap, and then lower, alcohol outlet density via their LAP. The reduction in the density of alcohol outlets can be achieved by the inclusion of no new on/off-licence premises within industrial areas, and no new off-licence premises within areas of NZDep of 7 and above. This would help reduce alcohol-related harm, especially for our most vulnerable communities.

TTO recommends:

- No new on/off-licence premises within industrial areas.
- No new off-licence premises within areas of NZDep of 7 and above.

Alcohol Advertising and Exposure

New Zealand research has shown that children are exposed to alcohol advertising 4.5 times per day through different media mediums. Higher exposure levels are experienced among Māori and Pacific children. The exposure rate above excludes advertising within off-licence retailers, on-screens, or packaging. Marketing included in the research specifically showed the percentage of exposure from off-licence shop fronts as 16% and shop front signage as 31%²³. Previous research has only assessed a single place or marketing medium (the majority focused on tv).

More recent systematic reviews have shown increasing evidence relating to children and adolescent alcohol exposure and increased likelihood of consumption¹². A systematic review also concluded that there are high levels of potentially harmful advertising content to children and youth. There was high exposure and awareness through print, digital and outdoor advertising, with themes strongly appealing to young men²⁴. The systematic review also showed that self-regulation of the industry is ineffective^{12,13}. Restricting external store advertising in a LAP would reduce alcohol marketing exposure to children and help achieve the WHO global strategy to reduce the harmful use of alcohol²⁵.

In addition, it is strongly recommended that this LAP includes a requirement for family-focused events to specifically include limited areas of alcohol availability and designated family/alcohol-free zones. Providing an alcohol-free area for children is important as research has shown that “all exposure” to alcohol is not limited to advertising, but includes within the home, events and venues, merchandise,

²¹ Shuai, R., Anker, J. J., Bravo, A. J., Kushner, M. G., & Hogarth, L. (2022). Risk Pathways Contributing to the Alcohol Harm Paradox: Socioeconomic Deprivation Confers Susceptibility to Alcohol Dependence via Greater Exposure to Aversive Experience, Internalizing Symptoms and Drinking to Cope. *Frontiers in Behavioral Neuroscience*, 16, 821693–821693. <https://doi.org/10.3389/fnbeh.2022.821693>

²² Cameron, MP. The relationship between alcohol outlets and crime is not an artefact of retail geography. *Addiction*. 2022; 117: 2215– 2224. <https://doi.org/10.1111/add.15880>

²³ Chambers, T., Stanley, J., Signal, L., Pearson, A. L., Smith, M., Barr, M., Ni Mhurchu, C., (2018) Quantifying the Nature and Extent of Children's Real-time Exposure to Alcohol Marketing in Their Everyday Lives Using Wearable Cameras: Children's Exposure via a Range of Media in a Range of Key Places, *Alcohol and Alcoholism*, Volume 53, Issue 5, September 2018, Pages 626–633, <https://doi.org/10.1093/alcalc/agy053>

²⁴ Noel, J. K., Babor, T. F., and Robaina, K. (2017) Industry self-regulation of alcohol marketing: a systematic review of content and exposure research. *Addiction*, 112: 28– 50. doi: [10.1111/add.13410](https://doi.org/10.1111/add.13410).

²⁵ World Health Organisation. (2010). *Global Strategy to Reduce the Harmful Use of Alcohol*. Italy: World Health Organisation.

and sports¹². Therefore, this addition to the LAP would help reduce the risk of accessibility and exposure of children to alcohol.

Toi Te Ora Recommends:

- No external advertising of alcoholic products or brands
- Family-focused events are required to limit areas of alcohol availability and have designated family/alcohol-free zones

Yours Sincerely,

Acting Business Manager

Rochelle West



Appendix - Recommended changes to the proposed LAP

<p>Section 3 – Policy Principles</p> <ol style="list-style-type: none"> 1. All District Licensing Committee considerations must have regard to the needs and views of local communities; 2. All District Licensing Committee processes regulating the sale and supply of alcohol must be transparent, consistent and objective; 3. All District Licensing Committee actions will promote the object and be consistent with the provisions of the Sale and Supply of Alcohol Act 2012; 4. All District Licensing Committee decisions will be based on evidence and will be considered objectively.
<p>Definitions of sensitive areas to include:</p> <ol style="list-style-type: none"> 1. Medical centres/services. 2. Arcade and family-orientated indoor venues. 3. Fast food outlets with children-focused meals.
<p>9.2 Objective 2: Maximum trading hours support appropriate accessibility to alcohol</p>
<p>Off-licence hours</p> <ol style="list-style-type: none"> 1. 9 pm closure for all off-licence (stand-alone bottle stores with the exclusion of supermarkets) across Whakatāne, Ōpōtiki, and Kawerau.
<p>9.3 Objective 3: The district Licensing Committee will consider reasonable discretionary conditions to minimise alcohol-related harm</p>
<p><u>On-Licence:</u></p> <p>Inclusion of:</p> <ol style="list-style-type: none"> 1. “A range, more than 2 - 3, of both 0% (alcohol-removed) AND low-alcoholic beverages” 2. “Required signage detailing restrictions on the sale of alcohol to minors (under 18) and intoxicated persons;” 3. “Implementation of CPTED planning” 4. “Plans provided by the applicant to be the well-defined licenced area (rather than the address where the premises sits)” <p>Correction of wording:</p> <ol style="list-style-type: none"> 1. Maintenance of an alcohol-related incidents book
<p><u>Off-Licence:</u></p> <p>Inclusion of:</p> <ol style="list-style-type: none"> 1. “A range, more than 2 - 3, of both 0% (alcohol-removed) AND low-alcoholic beverages” 2. “Plans provided by the applicant to be the well-defined licensed area (rather than the address where the premises sits)” 3. “No external advertising of alcoholic products or brands” <p>Correction of wording:</p> <ol style="list-style-type: none"> 1. “When single sales of beer, ready-to-drink spirits (RTDs), or shots may occur and associated pricing per unit” 2. “Maintenance of an alcohol-related incidents book”
<p><u>Club Licence:</u></p> <p>Inclusion of:</p>

1. "Plans provided by the applicant to be the well-defined licensed area (rather than the address where the premises sits)"
2. "A range, more than 2 - 3, of both 0% (alcohol-removed) AND low-alcoholic beverages"

Special Licence

Inclusion of:

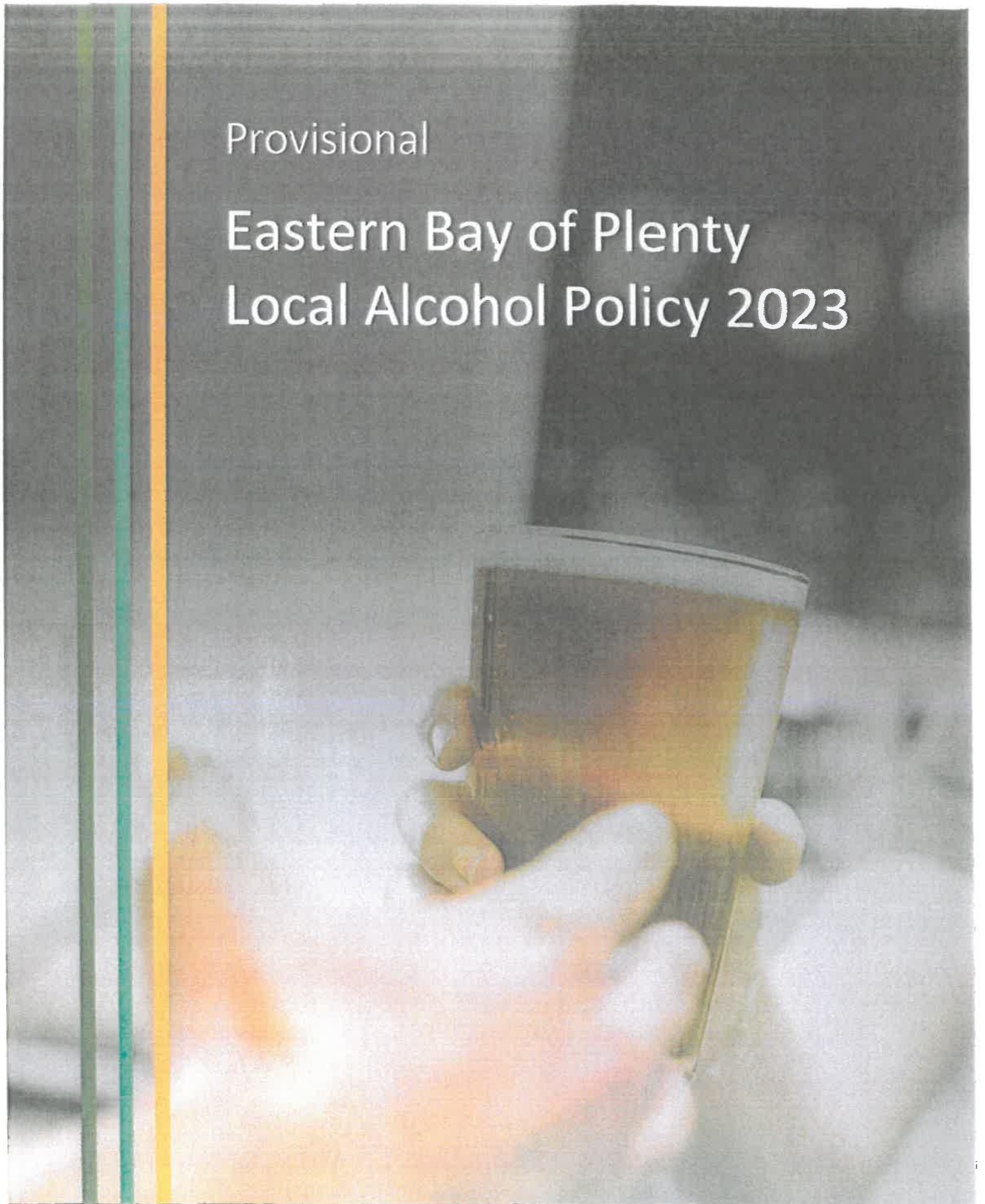
1. "A range, more than 2 - 3, of both 0% (alcohol-removed) AND low-alcoholic beverages"

Correction of:

1. "Plans provided by the applicant to **identify a specific 'licensed area' within an overall 'event area** (rather than the address where the premises sits)"

Provisional

Eastern Bay of Plenty Local Alcohol Policy 2023



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1. Introduction

This is the joint Local Alcohol Policy of the Kawerau, Ōpōtiki and Whakatāne District Councils. The Sale and Supply of Alcohol Act 2012 (the Act) allows each territorial authority to develop a local alcohol policy for the sale, supply and consumption of alcohol in its district. The Eastern Bay of Plenty has had a joint policy in place since 2016, with a review undertaken in 2022/23.

The Eastern Bay of Plenty Local Alcohol Policy (LAP) aims to guide decision making by the District Licensing Committee (DLC) to meet the object of the Act, which is that *“the sale, supply and consumption of alcohol should be undertaken safely and responsibly; and the harm caused by the excessive or inappropriate consumption of alcohol should be minimised”*.

This LAP has been developed in collaboration with New Zealand Police, Medical Officer of Health, Licence Inspectors, and other community stakeholders, who have confirmed the need to retain a local alcohol policy for the three districts, and to strengthen its provisions.

A research paper was developed to inform the 2022/23 review of the LAP. The research paper focused on:

- the objectives and policies of the Councils’ District Plans;
- the number of licences of each kind, and the location and opening hours of licenced premises in the districts;
- any areas of the districts in which bylaws prohibiting alcohol in public places are in force;
- the demography of each district’s residents;
- the demography of the people who visit the districts as tourists or holidaymakers;
- the overall health indicators of each district’s residents, and
- the nature and severity of the alcohol-related problems arising in the districts.

2. Policy Vision and Purpose

2.1 Vision

To support the object of the Sale and Supply of Alcohol Act 2012 and contribute to the safety and health of the communities in the Eastern Bay of Plenty.

2.2 Purpose

- To minimise alcohol-related harm in the Eastern Bay of Plenty;
- To regulate the sale, supply and consumption of alcohol so that it is undertaken safely and responsibly;
- To demonstrate leadership in supporting a safer drinking culture;
- To provide direction to the District Licensing Committee so that licencing decisions reflect local community views and aspirations.

3. Policy Principles

When using this policy, the following principles must be taken into account:

1. All District Licensing Committee considerations should have regard to the needs and views of local communities;
2. All District Licensing Committee processes regulating the sale and supply of alcohol should be transparent, consistent and objective;
3. All District Licensing Committee actions should promote the object and be consistent with the provisions of the Sale and Supply of Alcohol Act 2012;
4. All District Licensing Committee decisions will be based on evidence and will be considered objectively.

4. Application and Scope

This policy applies to any current licence and any licensing application within Eastern Bay of Plenty Region.

5. Transitional provisions

The provisions of this policy relating to maximum trading hours will come into effect on [date].

6. Exceptions

Any application for a new licence or licence renewal for any premises which had a current licence at the date this policy came into effect is exempt from the provisions of this policy relating to the location of licenced premises (section 9.1).

The exemption remains in force unless there is a 'change of use' for those premises which does not include an alcohol licence of the same type, any future application for a licence will be considered against this policy.

7. Relationship to the Act

This policy does not include all provisions that may apply to licence applications and must therefore be read in conjunction with the Act, which contains a number of additional provisions, including in relation to issue of licences, renewal of licences, compulsory licence conditions, manager's certificates, application processes, restrictions for supermarkets and dairies, and further detail on host responsibilities.

8. Definitions

Alcohol means a substance that is or contains a fermented, distilled, or spirituous liquor, which; in whatever form is found on analysis to contain 1.15% or more ethanol by weight, in a form that can be consumed by people.

Alcohol-related harm means:

- a) The harm caused by the excessive or inappropriate consumption of alcohol; and
- b) Includes
 - i. Any crime, damage, death, disease, disorderly behaviour, illness, or injury, directly or indirectly caused or contributed to by the excessive or inappropriate consumption of alcohol; and
 - ii. Any harm to society generally or the community, directly or indirectly caused or contributed to by any crime, damage, death, disease, disorderly behaviour, illness, or injury of a kind described in subparagraph (i).

Club licence is a licence that allows for the sale and supply of alcohol to authorised customers for consumption on the club premises to which the licence applies.

Eastern Bay of Plenty Region means the area comprised of the Kawerau District, the Ōpōtiki District, and the Whakatāne District.

Minibar means a small refrigerator in a hotel room that is stocked with alcoholic and non-alcohol beverages and snacks for guests.

Off-licence is a licence that allows for the sale and supply of alcohol on a premise for consumption off the premise and the consumption of samples on the premise during opening hours.

One-way door policy means patrons can leave a licensed premises but not enter or re-enter after a specific time.

On-licence is a licence that allows for the sale and supply of alcohol on a premise for consumption on the premise.

Sensitive premises/facilities means locations where the effects associated with the sale and supply of alcohol could be incongruous, insensitive or socially or culturally incompatible for people congregating for social, cultural, educational or recreational purposes. This includes people who may be more influenced, impressionable or vulnerable to alcohol-related harm, such as those recovering from addiction and children; or those who attend church, Marae and similar places where it is culturally and/or socially inappropriate to have a licensed premise nearby.

For the purposes of this policy 'sensitive premises/facilities' include but are not limited to:

- Primary and secondary schools
- Childcare facilities - includes any crèche, day or after-school care centre, pre-school, kindergarten, kohanga reo or play centre
- Children's playgrounds
- Medical centres - premises used to provide essential medical, physical and mental health services, as well as any addiction treatment facilities
- Places of worship - buildings and land used mainly for worship or religious purposes
- Marae

Special licence is a licence that authorises the sale, supply and consumption of alcohol at a specific place for a particular occasion, event, or series of events.

The Act means the Sale and Supply of Alcohol Act 2012.

9. Objectives and Policies

9.1 *Objective 1: Licensed premises are located in appropriate areas that minimise alcohol-related harm*

Policy statement: Any application for a new on or off licence must be for a premise located in a zone designed for commercial or business activities under the relevant District Plan. If required for that zone under the relevant District Plan, the applicant must obtain the necessary resource consent prior to seeking a licence. This policy anticipates that the sale and supply of alcohol will primarily be located in zones where bars, taverns, restaurants, cafes, and supermarkets can locate. Applications for premises located in zones not designed for commercial or business activities will not be considered unless a resource consent has been granted.

For all on, off, or club applications, consideration will be given to the licence’s proximity to sensitive premises/facilities, and the effects that the sale and supply of alcohol could have on these premises/facilities. The Committee will exercise its judgement in relation to the significance of these effects and may decline to issue a licence where effects cannot be avoided or mitigated, or impose conditions that mitigate the effects that proximity to sensitive premises/facilities could create.

9.2 *Objective 2: Maximum trading hours support appropriate accessibility to alcohol*

Policy statement: The following maximum trading hours apply to all licensed premises within the Eastern Bay of Plenty territorial areas.

Table 1: Maximum trading hours by licence type and District

	Whakatāne	Ōpōtiki	Kawerau
On-licence	9am-1am	9am-1am	9am-1am
Off-licence	9am-10pm	9am-10pm	9am-10pm
Club licence	9am-12am	9am-12am	9am-12am
Special licence	Case by case	Case by case	Case by case

Notes:

- The hours set out in Table 1 are the maximum hours and the Committee may issue any licence subject to more restrictive trading hours.
- Minibars are exempt from the above maximum trading hours and can operate 24 hours a day, 7 days a week.

9.3 Objective 3: The District Licencing Committee will consider reasonable discretionary conditions to minimise alcohol-related harm

Policy statement: The District Licencing Committee may issue any type of licence subject to discretionary conditions appropriate to the circumstances of that licence. These may include, but are not limited to, conditions concerning:

On-licence:

- Patron number to security ratio;
- Patron number to bar staff ratio;
- Provision of additional security (staff);
- Installation and operation of CCTV cameras;
- Provision of effective exterior lighting;
- Size and types of drinks available, and time of 'last orders';
- Management of patrons inside and queuing to enter the premise;
- Use of outdoor areas;
- Number of drinks per customer;
- Permitted drinking vessels;
- Provision of transport for patrons;
- Maintenance of an alcohol-related incidents book;
- Implementation of a one-way door policy.

Off-licence:

- Required signage detailing restrictions on the sale of alcohol to minors (under 18) and intoxicated persons;
- Maintenance of an alcohol-related incidents book;
- Installation and operation of CCTV cameras;
- Provision of effective exterior lighting;
- When single sales of beer, ready to drink spirits (RTDs), or shots may occur;
- Display of advertisements, product or price specials.

Club licence:

- Patron number to security ratio;
- Patron number to bar staff ratio;
- Provision of additional security (staff);
- Installation and operation of CCTV cameras;
- Provision of effective exterior lighting;
- Size and types of drinks available and time of 'last orders';
- Management of patrons inside and queuing to enter the premises;
- Use of outdoor areas;
- Number of drinks per customer;
- Permitted drinking vessels;
- Provision of transport for patrons.

Special licence:

- Number of 'responsible persons' or certified Duty Managers to be present;
- Locations at which Managers must be present;
- Provision of free water;
- Number of drinks per customer/attendee;
- Drink containers to be opened at point of sale;
- Size and types of drinks available;
- Guard to patron ratio;
- Identification of event staff;
- Permitted drinking vessels;
- Promotion of alcohol;
- Implementation of a one-way door policy;
- Lighting requirements;
- Identifying a specific 'licenced area' within an overall 'event area'.

9.4 Objective 4: Good host responsibility is encouraged in line with the Act

Policy statement: Every licenced premises must develop a host responsibility policy containing provisions to encourage and actively inform staff and patrons about the following:

- The provision of non-alcoholic and low-alcohol drinks;
- Making drinking water freely available to customers;
- The availability of food on the premises at all times the licence is in operation;
- Steps taken to ensure alcohol is not supplied to underage, intoxicated, or otherwise prohibited persons;
- Undesignated, restricted and supervised areas;
- Help with and information about alternative transport;
- How host responsibility is promoted on the premises (e.g. by signage and staff service practices)
- Measures to protect the amenity and good order of the locality, and
- Any other matter aimed at encouraging responsible alcohol service and consumption.

10. Policy Review

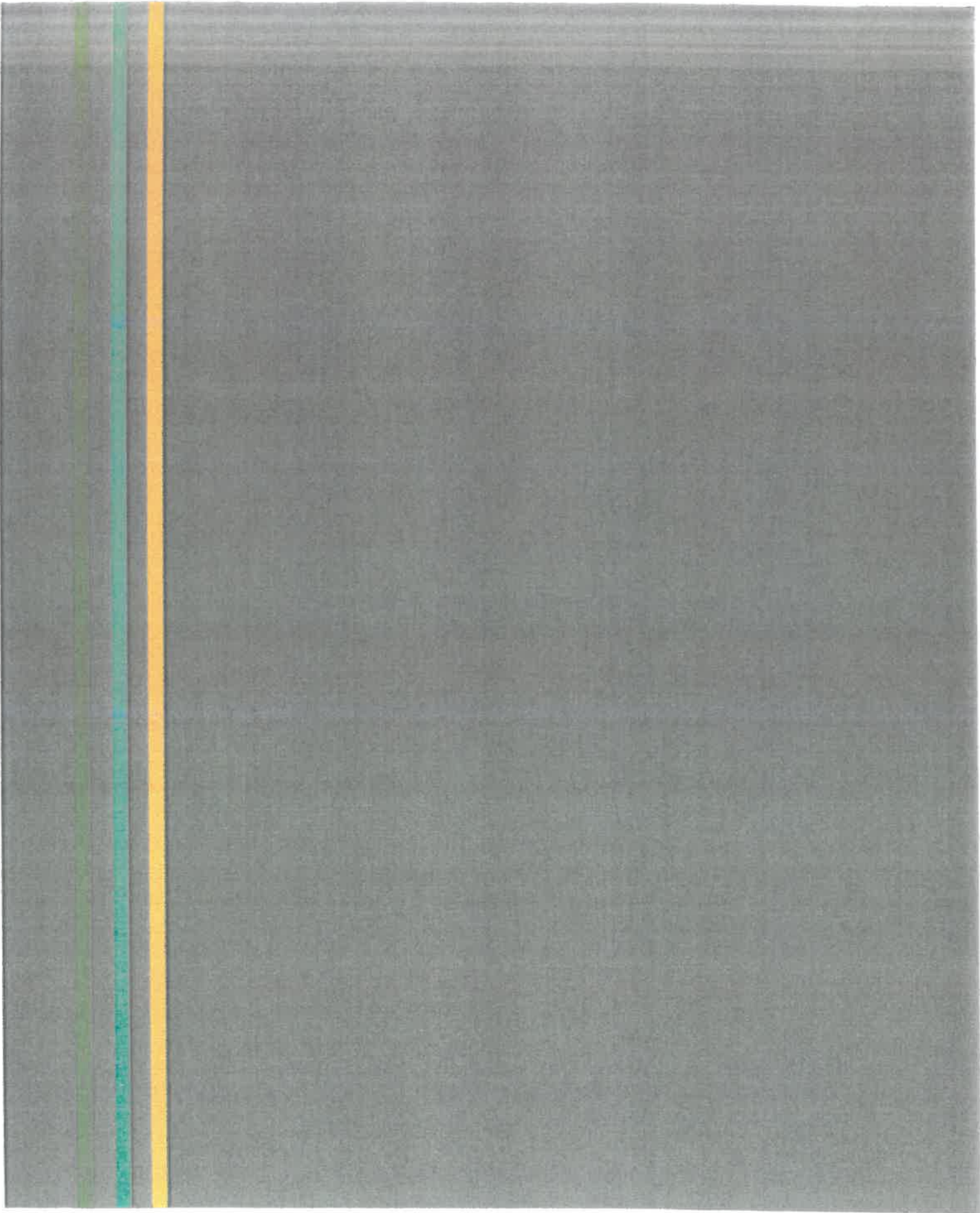
The three territorial authorities will monitor the policy to ensure it is operating to the full effect.

If the monitoring of this policy does not indicate the need for any changes, a review will be initiated in 2029.

11. References and Relevant Legislation

Sale and Supply of Alcohol Act 2012;

District Plans in the Eastern Bay of Plenty region: Kawerau, Ōpōtiki and Whakatāne.

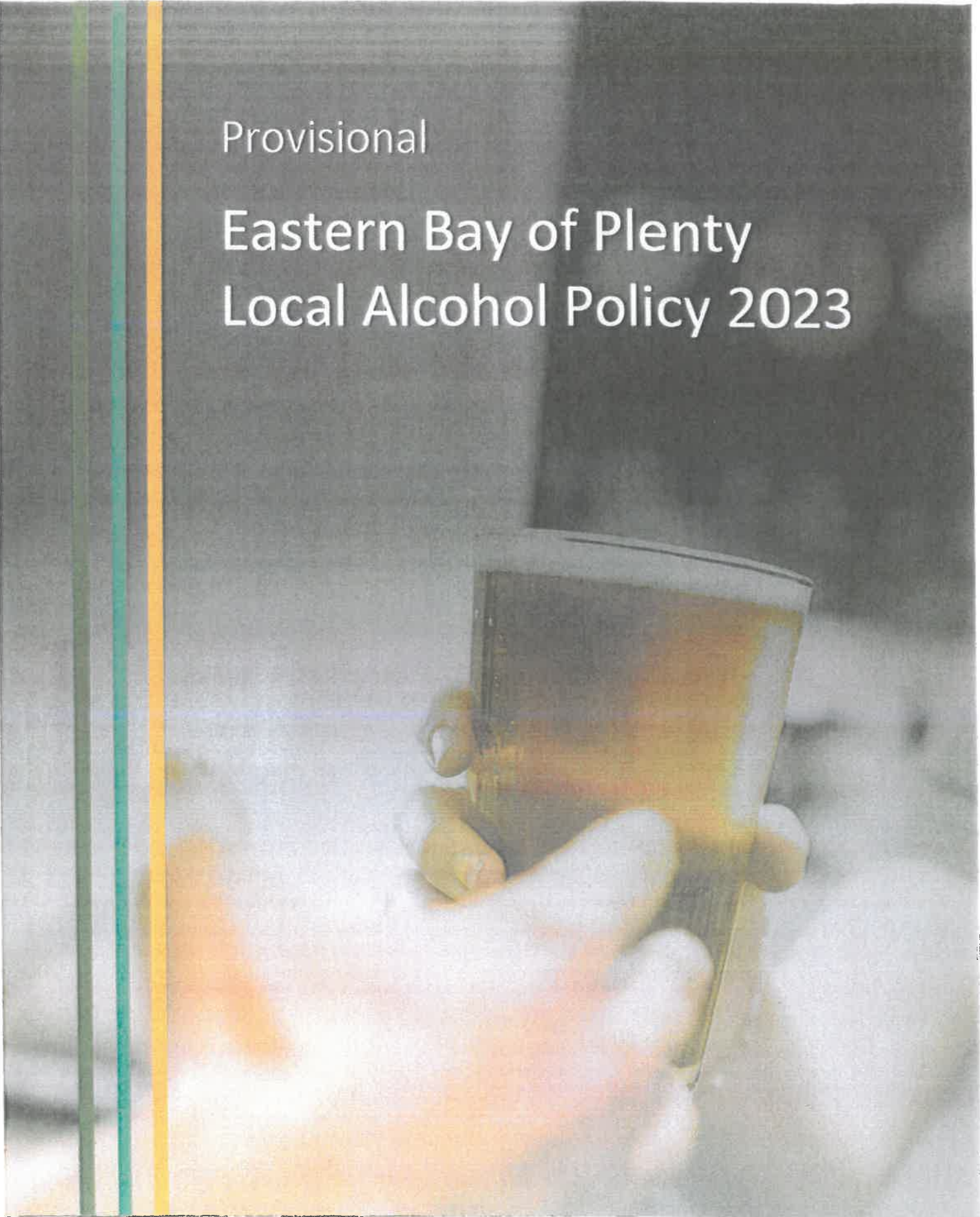


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Eastern Bay of Plenty Local Alcohol Policy 2023



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1. Introduction

This is the joint Local Alcohol Policy of the Kawerau, Ōpōtiki and Whakatāne District Councils. The Sale and Supply of Alcohol Act 2012 (the Act) allows each territorial authority to develop a local alcohol policy for the sale, supply and consumption of alcohol in its district. The Eastern Bay of Plenty has had a joint policy in place since 2016, with a review undertaken in 2022/23.

The Eastern Bay of Plenty Local Alcohol Policy (LAP) aims to guide decision making by the District Licensing Committee (DLC) to meet the object of the Act, which is that *“the sale, supply and consumption of alcohol should be undertaken safely and responsibly; and the harm caused by the excessive or inappropriate consumption of alcohol should be minimised”*.

This LAP has been developed in collaboration with New Zealand Police, Medical Officer of Health, Licence Inspectors, and other community stakeholders, who have confirmed the need to retain a local alcohol policy for the three districts, and to strengthen its provisions.

A research paper was developed to inform the 2022/23 review of the LAP. The research paper focused on:

- the objectives and policies of the Councils’ District Plans;
- the number of licences of each kind, and the location and opening hours of licenced premises in the districts;
- any areas of the districts in which bylaws prohibiting alcohol in public places are in force;
- the demography of each district’s residents;
- the demography of the people who visit the districts as tourists or holidaymakers;
- the overall health indicators of each district’s residents, and
- the nature and severity of the alcohol-related problems arising in the districts.

2. Policy Vision and Purpose

2.1 Vision

To support the object of the Sale and Supply of Alcohol Act 2012 and contribute to the safety and health of the communities in the Eastern Bay of Plenty.

2.2 Purpose

- To minimise alcohol-related harm in the Eastern Bay of Plenty;
- To regulate the sale, supply and consumption of alcohol so that it is undertaken safely and responsibly;
- To demonstrate leadership in supporting a safer drinking culture;
- To provide direction to the District Licensing Committee so that licencing decisions reflect local community views and aspirations.

3. Policy Principles

When using this policy, the following principles must be taken into account:

1. All District Licensing Committee considerations should have regard to the needs and views of local communities;
2. All District Licensing Committee processes regulating the sale and supply of alcohol should be transparent, consistent and objective;
3. All District Licensing Committee actions should promote the object and be consistent with the provisions of the Sale and Supply of Alcohol Act 2012;
4. All District Licensing Committee decisions will be based on evidence and will be considered objectively.

4. Application and Scope

This policy applies to any current licence and any licensing application within made to a District Licensing Committee in the the Eastern Bay of Plenty Region.

5. Transitional provisions

The provisions of this policy relating to maximum trading hours ~~do not come into effect until three months after the policy comes into effect.~~ will come into effect on [date].

6. Exceptions

Any application for a new licence or licence renewal for any premises which had a current licence at the date this policy came into effect is exempt from the provisions of this policy relating to the location of licenced premises (section 9.1).

The exemption remains in force unless there is a 'change of use' for those premises which does not include an alcohol licence of the same type, any future application for a licence will be considered against this policy.

7. Relationship to the Act

This policy does not include all provisions that may apply to licence applications and must therefore be read in conjunction with the Act, which contains a number of additional provisions, including in relation to issue of licences, renewal of licences, compulsory licence conditions, manager's certificates, application processes, restrictions for supermarkets and dairies, and further detail on host responsibilities.

8. Definitions

Alcohol means a substance that is or contains a fermented, distilled, or spirituous liquor, which; in whatever form is found on analysis to contain 1.15% or more ethanol by weight, in a form that can be consumed by people.

Alcohol-related harm means:

- a) The harm caused by the excessive or inappropriate consumption of alcohol; and
- b) Includes
 - i. Any crime, damage, death, disease, disorderly behaviour, illness, or injury, directly or indirectly caused or contributed to by the excessive or inappropriate consumption of alcohol; and
 - ii. Any harm to society generally or the community, directly or indirectly caused or contributed to by any crime, damage, death, disease, disorderly behaviour, illness, or injury of a kind described in subparagraph (i).

Club licence is a licence that allows for the sale and supply of alcohol to authorised customers for consumption on the club premises to which the licence applies.

Eastern Bay of Plenty Region means the area comprised of the Kawerau District, the Ōpōtiki District, and the Whakatāne District.

Minibar means a small refrigerator in a hotel room that is stocked with alcoholic and non-alcohol beverages and snacks for guests.

Off-licence is a licence that allows for the sale and supply of alcohol on a premise for consumption off the premise and the consumption of samples on the premise during opening hours.

One-way door policy means patrons can leave a licensed premises but not enter or re-enter after a specific time.

On-licence is a licence that allows for the sale and supply of alcohol on a premise for consumption on the premise.

Sensitive premises/facilities means locations where the effects associated with the sale and supply of alcohol could be incongruous, insensitive or socially or culturally incompatible for people congregating for social, cultural, educational or recreational purposes. This includes people who may be more influenced, impressionable or vulnerable to alcohol-related harm, such as those recovering from addiction and children; or those who attend church, Marae and similar places where it is culturally and/or socially inappropriate to have a licensed premise nearby.

For the purposes of this policy 'sensitive premises/facilities' include but are not limited to:

- Primary and secondary schools
- Childcare facilities - includes any crèche, day or after-school care centre, pre-school, kindergarten, kohanga reo or play centre
- Children's playgrounds
- Medical centres - premises used to provide essential medical, physical and mental health services, as well as any addiction treatment facilities
- Places of worship - buildings and land used mainly for worship or religious purposes
- Marae

Special licence is a licence that authorises the sale, supply and consumption of alcohol at a specific place for a particular occasion, event, or series of events.

The Act means the Sale and Supply of Alcohol Act 2012.

9. Objectives and Policies

9.1 *Objective 1: Licensed premises are located in appropriate areas that minimise alcohol-related harm*

Policy statement: Any application for a new on or off licence must be for a premise located in a zone designed for commercial or business activities under the relevant District Plan. If required for that zone under the relevant District Plan, the applicant must obtain the necessary resource consent prior to seeking a licence. This policy anticipates that the sale and supply of alcohol will primarily be located in zones where bars, taverns, restaurants, cafes, and supermarkets can locate. Applications for premises located in zones not designed for commercial or business activities will not be considered unless a resource consent has been granted.

For all on, off, or club applications, consideration will be given to the licence’s proximity to sensitive premises/facilities, and the effects that the sale and supply of alcohol could have on these premises/facilities. The Committee will exercise its judgement in relation to the significance of these effects and may decline to issue a licence where effects cannot be avoided or mitigated, or impose conditions that mitigate the effects that proximity to sensitive premises/facilities could create.

9.2 *Objective 2: Maximum trading hours support appropriate accessibility to alcohol*

Policy statement: [The following maximum trading hours apply to all licensed premises within the Eastern Bay of Plenty territorial areas.](#)

Table 1: Maximum trading hours by licence type and District

	Whakatāne	Ōpōtiki	Kawerau
On-licence	9am-12am	9am-12am	9am-12am
Off-licence	9am-10pm {Supermarkets 8am-10pm}	9am-10pm {Supermarkets 8am-10pm}	9am-10pm {Supermarkets 8am-10pm}
Club licence	9am-12am	9am-12am	9am-12am
Special licence	Case by case	Case by case	Case by case

Notes:

- The hours set out in Table 1 are the maximum hours and the Committee may issue any licence subject to more restrictive trading hours.
- Minibars are exempt from the above maximum trading hours and can operate 24 hours a day, 7 days a week.

9.3 Objective 3: The District Licencing Committee will consider reasonable discretionary conditions to minimise alcohol-related harm

Policy statement: The District Licencing Committee may issue any type of licence subject to discretionary conditions appropriate to the circumstances of that licence. These may include, but are not limited to, conditions concerning:

On-licence:

- Patron number to security ratio;
- Patron number to bar staff ratio;
- Provision of additional security (staff);
- Installation and operation of CCTV cameras;
- Provision of effective exterior lighting;
- Size and types of drinks available, and time of 'last orders';
- Management of patrons inside and queuing to enter the premise;
- Use of outdoor areas;
- Number of drinks per customer;
- Permitted drinking vessels;
- Provision of transport for patrons;
- Maintenance of an alcohol-related incidents book;
- Implementation of a one-way door policy.

Off-licence:

- Required signage detailing restrictions on the sale of alcohol to minors (under 18) and intoxicated persons;
- Maintenance of an alcohol-related incidents book;
- Installation and operation of CCTV cameras;
- Provision of effective exterior lighting;
- When single sales of beer, ready to drink spirits (RTDs), or shots may occur;
- Display of advertisements, product or price specials.

Club licence:

- Patron number to security ratio;
- Patron number to bar staff ratio;
- Provision of additional security (staff);
- Installation and operation of CCTV cameras;
- Provision of effective exterior lighting;
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- Permitted drinking vessels;
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Special licence:

- Number of 'responsible persons' or certified Duty Managers to be present;
- Locations at which Managers must be present;
- Provision of free water;
- Number of drinks per customer/attendee;
- Drink containers to be opened at point of sale;
- Size and types of drinks available;
- Guard to patron ratio;
- Identification of event staff;
- Permitted drinking vessels;
- Promotion of alcohol;
- Implementation of a one-way door policy;
- Lighting requirements;
- Identifying a specific 'licenced area' within an overall 'event area'.

9.4 Objective 4: Good host responsibility is encouraged in line with the Act

Policy statement: Every licenced premises must develop a host responsibility policy containing provisions to encourage and actively inform staff and patrons about the following:

- The provision of non-alcoholic and low-alcohol drinks;
- Making drinking water freely available to customers;
- The availability of food on the premises at all times the licence is in operation;
- Steps taken to ensure alcohol is not supplied to underage, intoxicated, or otherwise prohibited persons;
- Undesignated, restricted and supervised areas;
- Help with and information about alternative transport;
- How host responsibility is promoted on the premises (e.g. by signage and staff service practices)
- Measures to protect the amenity and good order of the locality, and
- Any other matter aimed at encouraging responsible alcohol service and consumption.

10. Policy Review

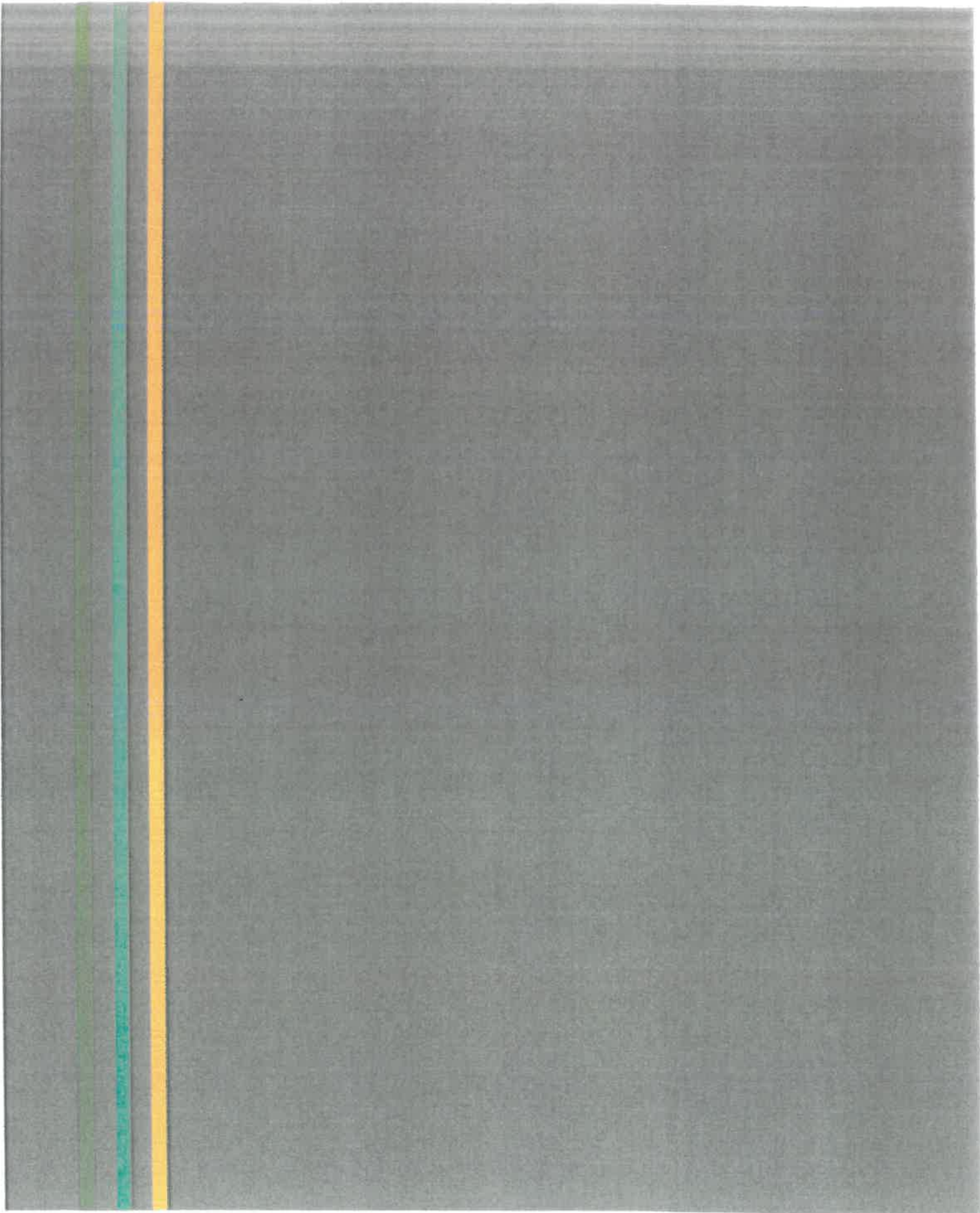
The three territorial authorities will monitor the policy to ensure it is operating to the full effect.

If the monitoring of this policy does not indicate the need for any changes, a review will be initiated in 2029.

11. References and Relevant Legislation

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District Plans in the Eastern Bay of Plenty region: Kawerau, Ōpōtiki and Whakatāne.

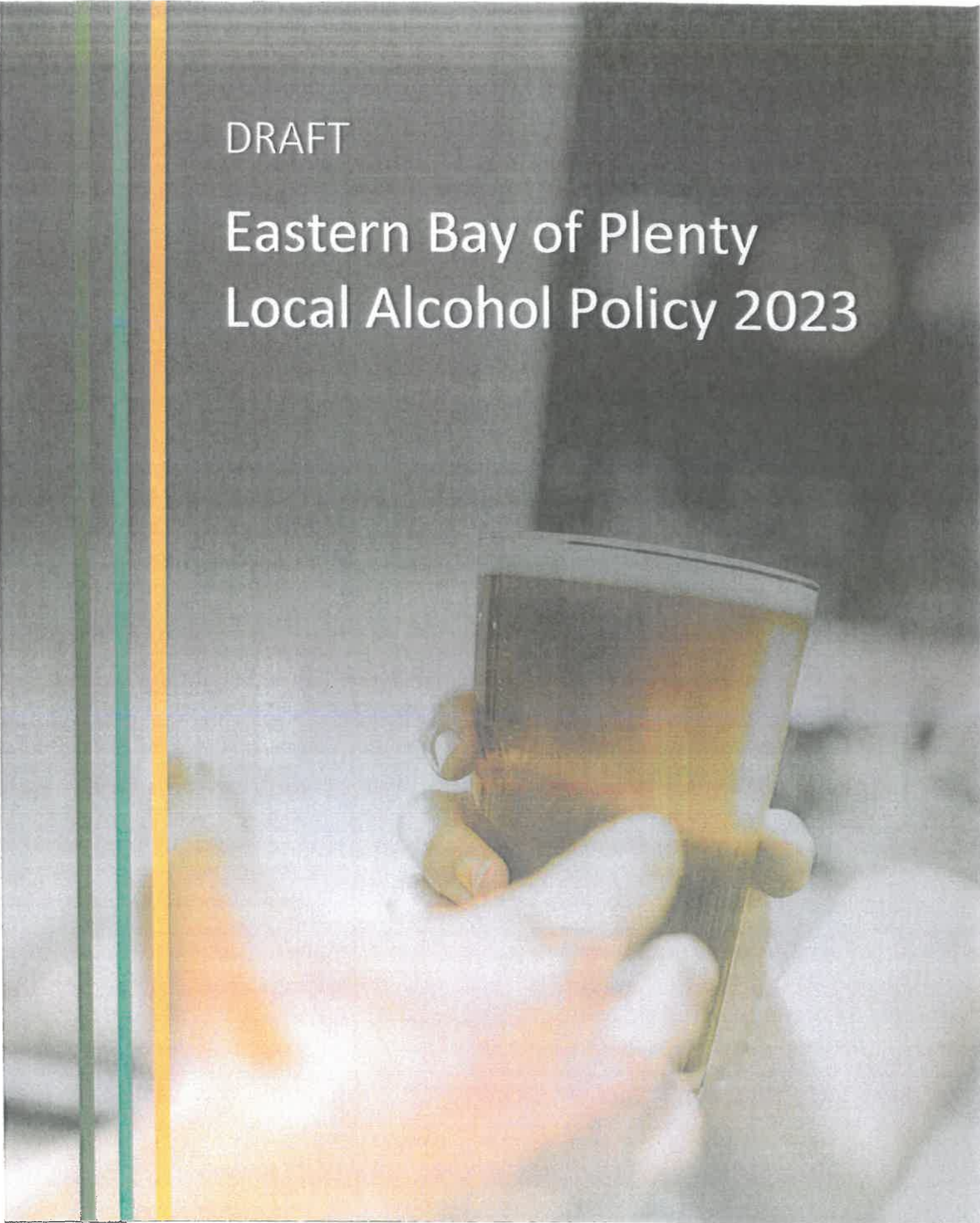


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Eastern Bay of Plenty Local Alcohol Policy 2023



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1. Introduction

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The Eastern Bay of Plenty Local Alcohol Policy (LAP) aims to guide decision making by the District Licensing Committee (DLC) to meet the object of the Act, which is that *“the sale, supply and consumption of alcohol should be undertaken safely and responsibly; and the harm caused by the excessive or inappropriate consumption of alcohol should be minimised”*.

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A research paper was developed to inform the 2022/23 review of the LAP. The research paper focused on:

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- any areas of the districts in which bylaws prohibiting alcohol in public places are in force;
- the demography of each district’s residents;
- the demography of the people who visit the districts as tourists or holidaymakers;
- the overall health indicators of each district’s residents, and
- the nature and severity of the alcohol-related problems arising in the districts.

2. Policy Vision and Purpose

2.1 Vision

To support the object of the Sale and Supply of Alcohol Act 2012 and contribute to the safety and health of the communities in the Eastern Bay of Plenty.

2.2 Purpose

- To minimise alcohol-related harm in the Eastern Bay of Plenty;
- To regulate the sale, supply and consumption of alcohol so that it is undertaken safely and responsibly;
- To demonstrate leadership in supporting a safer drinking culture;
- To provide direction to the District Licensing Committee so that licencing decisions reflect local community views and aspirations.

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When using this policy, the following principles must be taken into account:

1. All District Licensing Committee considerations should have regard to the needs and views of local communities;
2. All District Licensing Committee processes regulating the sale and supply of alcohol should be transparent, consistent and objective;
3. All District Licensing Committee actions should promote the object and be consistent with the provisions of the Sale and Supply of Alcohol Act 2012;
4. All District Licensing Committee decisions will be based on evidence and will be considered objectively.

4. Application and Scope

This policy applies to any licensing application made to a District Licensing Committee in the Eastern Bay of Plenty Region.

5. Transitional provisions

The provisions of this policy relating to maximum trading hours do not come into effect until three months after the policy comes into effect.

6. Exceptions

Any application for a new licence or licence renewal for any premises which had a current licence at the date this policy came into effect is exempt from the provisions of this policy relating to the location of licenced premises (section 9.1).

The exemption remains in force unless there is a 'change of use' for those premises which does not include an alcohol licence of the same type, any future application for a licence will be considered against this policy.

7. Relationship to the Act

This policy does not include all provisions that may apply to licence applications and must therefore be read in conjunction with the Act, which contains a number of additional provisions, including in relation to issue of licences, renewal of licences, compulsory licence conditions, manager's certificates, application processes, restrictions for supermarkets and dairies, and further detail on host responsibilities.

8. Definitions

Alcohol means a substance that is or contains a fermented, distilled, or spirituous liquor, which; in whatever form is found on analysis to contain 1.15% or more ethanol by weight, in a form that can be consumed by people.

Alcohol-related harm means:

- a) The harm caused by the excessive or inappropriate consumption of alcohol; and
- b) Includes
 - i. Any crime, damage, death, disease, disorderly behaviour, illness, or injury, directly or indirectly caused or contributed to by the excessive or inappropriate consumption of alcohol; and
 - ii. Any harm to society generally or the community, directly or indirectly caused or contributed to by any crime, damage, death, disease, disorderly behaviour, illness, or injury of a kind described in subparagraph (i).

Club licence is a licence that allows for the sale and supply of alcohol to authorised customers for consumption on the club premises to which the licence applies.

Eastern Bay of Plenty Region means the area comprised of the Kawerau District, the Ōpōtiki District, and the Whakatāne District.

Minibar means a small refrigerator in a hotel room that is stocked with alcoholic and non-alcohol beverages and snacks for guests.

Off-licence is a licence that allows for the sale and supply of alcohol on a premise for consumption off the premise and the consumption of samples on the premise during opening hours.

One-way door policy means patrons can leave a licensed premises but not enter or re-enter after a specific time.

On-licence is a licence that allows for the sale and supply of alcohol on a premise for consumption on the premise.

Sensitive premises/facilities means locations where the effects associated with the sale and supply of alcohol could be incongruous, insensitive or socially or culturally incompatible for people congregating for social, cultural, educational or recreational purposes. This includes people who may be more influenced, impressionable or vulnerable to alcohol-related harm, such as those recovering from addiction and children; or those who attend church, Marae and similar places where it is culturally and/or socially inappropriate to have a licensed premise nearby.

For the purposes of this policy 'sensitive premises/facilities' include but are not limited to:

- Primary and secondary schools
- Childcare facilities - includes any crèche, day or after-school care centre, pre-school, kindergarten, kohanga reo or play centre
- Children's playgrounds
- Medical centres - premises used to provide essential medical, physical and mental health services, as well as any addiction treatment facilities
- Places of worship - buildings and land used mainly for worship or religious purposes
- Marae

Special licence is a licence that authorises the sale, supply and consumption of alcohol at a specific place for a particular occasion, event, or series of events.

The Act means the Sale and Supply of Alcohol Act 2012.

9. Objectives and Policies

9.1 *Objective 1: Licensed premises are located in appropriate areas that minimise alcohol-related harm*

Policy statement: Any application for a new on or off licence must be for a premise located in a zone designed for commercial or business activities under the relevant District Plan. If required for that zone under the relevant District Plan, the applicant must obtain the necessary resource consent prior to seeking a licence. This policy anticipates that the sale and supply of alcohol will primarily be located in zones where bars, taverns, restaurants, cafes, and supermarkets can locate. Applications for premises located in zones not designed for commercial or business activities will not be considered unless a resource consent has been granted.

For all on, off, or club applications, consideration will be given to the licence’s proximity to sensitive premises/facilities, and the effects that the sale and supply of alcohol could have on these premises/facilities. The Committee will exercise its judgement in relation to the significance of these effects and may decline to issue a licence where effects cannot be avoided or mitigated, or impose conditions that mitigate the effects that proximity to sensitive premises/facilities could create.

9.2 *Objective 2: Maximum trading hours support appropriate accessibility to alcohol*

Policy statement:

Table 1: Maximum trading hours by licence type and District

	Whakatāne	Ōpōtiki	Kawerau
On-licence	9am-12am	9am-12am	9am-12am
Off-licence	9am-10pm (Supermarkets 8am – 10pm)	9am-10pm (Supermarkets 8am – 10pm)	9am-10pm (Supermarkets 8am – 10pm)
Club licence	9am-12am	9am-12am	9am-12am
Special licence	Case by case	Case by case	Case by case

Notes:

- The hours set out in Table 1 are the maximum hours and the Committee may issue any licence subject to more restrictive trading hours.
- Minibars are exempt from the above maximum trading hours and can operate 24 hours a day, 7 days a week.

9.3 Objective 3: The District Licencing Committee will consider reasonable discretionary conditions to minimise alcohol-related harm

Policy statement: The District Licencing Committee may issue any type of licence subject to discretionary conditions appropriate to the circumstances of that licence. These may include, but are not limited to, conditions concerning:

On-licence:

- Patron number to security ratio;
- Patron number to bar staff ratio;
- Provision of additional security (staff);
- Installation and operation of CCTV cameras;
- Provision of effective exterior lighting;
- Size and types of drinks available, and time of 'last orders';
- Management of patrons inside and queuing to enter the premise;
- Use of outdoor areas;
- Number of drinks per customer;
- Permitted drinking vessels;
- Provision of transport for patrons;
- Maintenance of an alcohol-related incidents book;
- Implementation of a one-way door policy.

Off-licence:

- Required signage detailing restrictions on the sale of alcohol to minors (under 18) and intoxicated persons;
- Maintenance of an alcohol-related incidents book;
- Installation and operation of CCTV cameras;
- Provision of effective exterior lighting;
- When single sales of beer, ready to drink spirits (RTDs), or shots may occur;
- Display of advertisements, product or price specials.

Club licence:

- Patron number to security ratio;
- Patron number to bar staff ratio;
- Provision of additional security (staff);
- Installation and operation of CCTV cameras;
- Provision of effective exterior lighting;
- Size and types of drinks available and time of 'last orders';
- Management of patrons inside and queuing to enter the premises;
- Use of outdoor areas;
- Number of drinks per customer;
- Permitted drinking vessels;
- Provision of transport for patrons.

Special licence:

- Number of 'responsible persons' or certified Duty Managers to be present;
- Locations at which Managers must be present;
- Provision of free water;
- Number of drinks per customer/attendee;
- Drink containers to be opened at point of sale;
- Size and types of drinks available;
- Guard to patron ratio;
- Identification of event staff;
- Permitted drinking vessels;
- Promotion of alcohol;
- Implementation of a one-way door policy;
- Lighting requirements;
- Identifying a specific 'licenced area' within an overall 'event area'.

9.4 Objective 4: Good host responsibility is encouraged in line with the Act

Policy statement: Every licenced premises must develop a host responsibility policy containing provisions to encourage and actively inform staff and patrons about the following:

- The provision of non-alcoholic and low-alcohol drinks;
- Making drinking water freely available to customers;
- The availability of food on the premises at all times the licence is in operation;
- Steps taken to ensure alcohol is not supplied to underage, intoxicated, or otherwise prohibited persons;
- Undesignated, restricted and supervised areas;
- Help with and information about alternative transport;
- How host responsibility is promoted on the premises (e.g. by signage and staff service practices)
- Measures to protect the amenity and good order of the locality, and
- Any other matter aimed at encouraging responsible alcohol service and consumption.

10. Policy Review

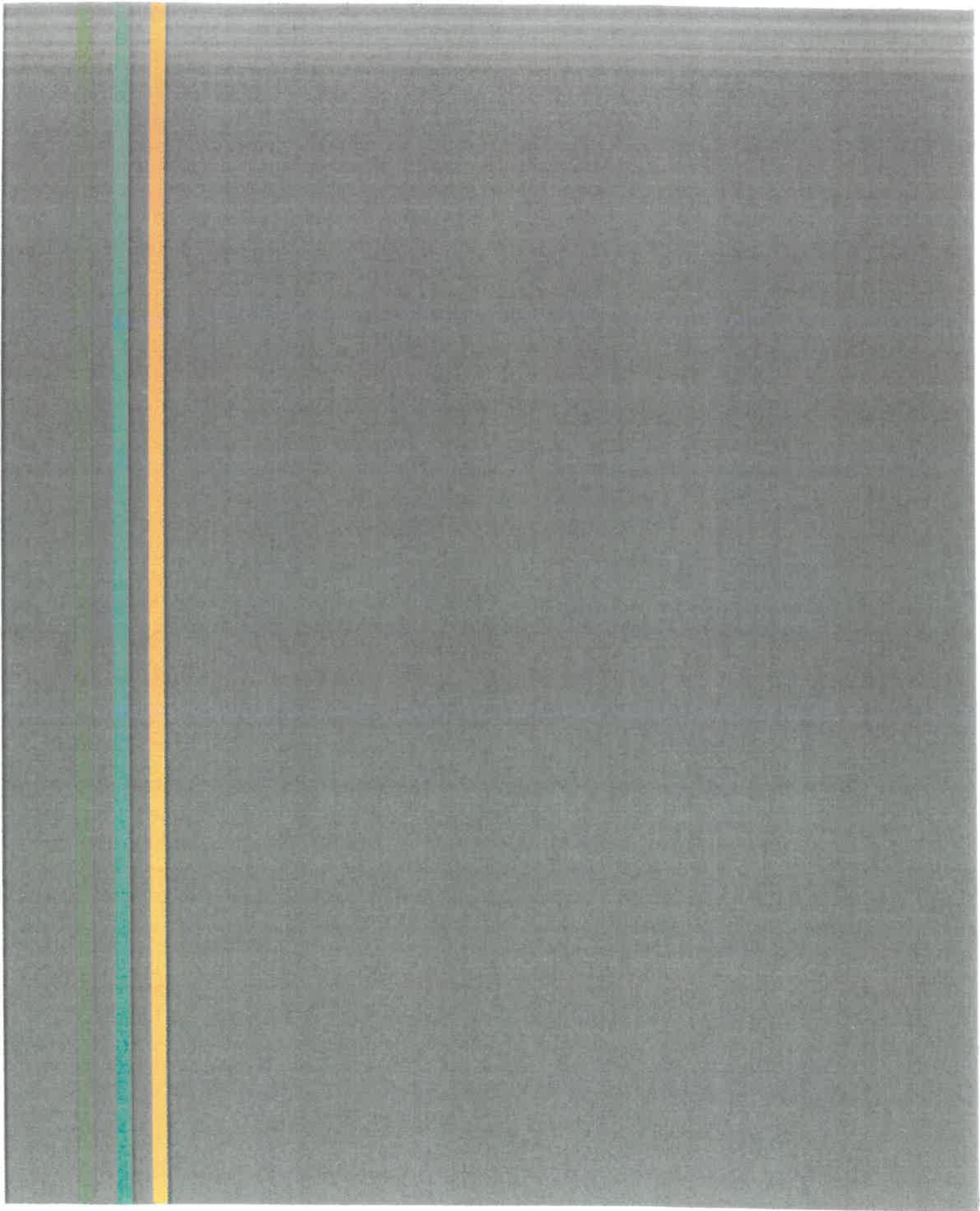
The three territorial authorities will monitor the policy to ensure it is operating to the full effect.

If the monitoring of this policy does not indicate the need for any changes, a review will be initiated in 2029.

11. References and Relevant Legislation

Sale and Supply of Alcohol Act 2012;

District Plans in the Eastern Bay of Plenty region: Kawerau, Ōpōtiki and Whakatāne.



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